

CURRICULUM VITAE
NICKY LEWIS

Assistant Professor of Communication
Department of Communication
University of Kentucky

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EDUCATION

- Ph.D.** **Indiana University, 2015**
Mass Communication
Minor in Social Psychology
- M.A.** **Indiana University, 2012**
Telecommunications
- B.S.** **Indiana University, 2006**
Sport Communication – Broadcast

ACADEMIC APPOINTMENTS

- 2018 – Present** **Assistant Professor**
University of Kentucky
Department of Communication
- 2015 – 2018** **Assistant Professor**
University of Miami
Department of Journalism & Media Management

SCHOLARSHIP

Peer-Reviewed Journal Articles

- Lewis, N., & Weaver, A. J.** (2019). Social comparison-related emotional and enjoyment responses to entertainment television characters. *Atlantic Journal of Communication*. Advance online publication. doi: 10.1080/15456870.2019.1614926

- Lewis, N.** (2019). Experiences of upward social comparison in entertainment contexts: Emotions, state self-esteem, and enjoyment. *The Social Science Journal*. Advance online publication. doi: 10.1016/j.soscij.2019.04.011
- Van Driel, I. I., Gantz, W., & **Lewis, N.** (2018). Unpacking what it means to be – or not be – a fan. *Communication & Sport*. Advance online publication. doi: 10.1177/2167479518800659
- Lewis, N.**, & Gantz, W. (2018). An online dimension of sports fanship: Fan activity on NFL team sponsored websites. *Journal of Global Sport Management*. Advance online publication. doi: 10.1080/24704067.2018.144739
- Lewis, N.**, & Hirt, E. R. (2018). Sacred sports: Moral responses to sports media content. *Journalism & Mass Communication Quarterly*, *96*, 579-597.
- Lewis, N.** (2018). Forced exposure vs. free choice: An examination of exposure effects in entertainment television consumption. *Communication Research Reports*, *35*, 272-281.
- Rubenking, B., & **Lewis, N.** (2016). The sweet spot: An examination of second screen sports viewing. *International Journal of Sport Communication*, *9*, 424-439.
- Martins, N., Malacane, M., **Lewis, N.**, & Kraus, A. J. (2016). A content analysis of teen parenthood in teen mom reality programming. *Health Communication*, *31*, 1548-1556.
- Lewis, N.**, & Weaver, A. J. (2016). Emotional responses to social comparisons in reality television programming. *Journal of Media Psychology*, *28*, 65-77.
- Lewis, N.**, & Weaver, A. J. (2015). More than a game: Sports media framing effects on attitudes, intentions, and enjoyment. *Communication & Sport*, *3*, 219-242.
- Gantz, W., & **Lewis, N.** (2014). Sports on traditional and newer, digital media: Is there really a fight for fans?. *Television & New Media*, *15*, 760-768.
- Martins, N., Weaver, A. J., Yeshua-Katz, D., **Lewis, N.**, Tyree, N., & Jensen, J. (2013). A content analysis of print news coverage of media violence and aggression research. *Journal of Communication*, *63*, 1070-1087.
- Weaver, A. J., & **Lewis, N.** (2012). Mirrored morality: An exploration of moral choice in video games. *Cyberpsychology, Behavior, and Social Networking*, *15*, 610-614.

Invited Book Chapters

- Lewis, N.** (forthcoming). Sports as (digital) media entertainment. In P. Vorderer & C. Klimmt (Eds.), *Oxford Handbook of Entertainment Theory*. Oxford, UK: Oxford University Press.
- Gantz, W., & **Lewis, N.** (2017). Sports as audience studies. In A. C. Billings (Ed.), *Defining Sport Communication* (pp. 235-251). New York, NY: Routledge.
- Gantz, W., & **Lewis, N.** (2014). Fanship differences between traditional and newer media. In A. C. Billings and M. Hardin (Eds.), *The Routledge Handbook of Sport and New Media* (pp. 19-31). London, UK: Routledge.
- Deuze, M., & **Lewis, N.** (2013). Professional identity and media work. In M. Banks, R. Gill, & S. Taylor (Eds.), *Theorizing Cultural Work: Labour, Continuity and Change in the Cultural and Creative Industries* (pp. 161-174). London, UK: Routledge.
- Deuze, M., Brown, W., Ibold, H., **Lewis, N.**, & Blank, P. (2012). Mobile media life. In P. Snickars & P. Vonderau (Eds.), *Moving Data: The iPhone and the Future of Media* (pp. 296-310). New York, NY: Columbia University Press.
- *Blank, P., Brown, W., Deuze, M., Ems, L., **Lewis, N.**, McWilliams, J., & Speers, L. (2012). Participatory culture and media life: Approaching freedom. In J. Henderson & A. Delwiche, (Eds.), *Handbook of Participatory Cultures* (pp. 257-265). London, UK & New York, NY: Routledge. *Alphabetical authorship.

Popular Press

- Deuze, M., **Lewis, N.**, Ems, L., Mueller, J., & Nemer, D. (2012, Spring/Summer). Weathering the media, mediating the weather. *Under the Influence Magazine, No. 10*.

Under Review

- Lewis, N.**, Norris, A. E., & Martins, N. (revise & resubmit). Blinded for peer review.
- Lewis, N.**, Gantz, W., & Wenner, L. A. (revise & resubmit). Blinded for peer review.
- Lewis, N.**, & *Huang, Q. (under review). Blinded for peer review.

In Progress

- Fernandes, J., **Lewis, N.**, & *Hong, C. (in data analysis). Negative political information and life stages: Does the future look brighter when you get older?. *Student co-author.
- Lewis, N.**, Scarduzio, J. A., & Limperos, A. M. (in data collection). Perceptions of intimate partner violence among NFL and MMA athletes.
- Lewis, N.**, & Wang, R. (in prep). The roles of identification and moral foundations in evaluations of sports crisis responses.

Peer-Reviewed Conference Presentations

- Lewis, N.**, Norris, A. E., & Martins, N. (2019, November). Latina teens' identification with and social comparison to mothers on Teen Mom. Paper to be presented at the meeting of the National Communication Association, Baltimore, MD.
- Lewis, N.**, Gantz, W., & Wenner, L. A. (2019, November). Broadening the understanding of second-screen use during live sports viewing: An analysis of game-related and unrelated behaviors. Paper to be presented at the meeting of the National Communication Association, Baltimore, MD.
- Lewis, N.**, *Huang, Q., & *McGeehan, D. (2018, November). Compromising on competing values: The influence of perspective taking and selective exposure on responses to political news content. Paper presented at the meeting of the National Communication Association, Salt Lake City, UT. *Student co-authors.
- Fernandes, J., **Lewis, N.**, & *Hong, C. (2018, November). Negative political information and life stages: Does the future look brighter when you get older? Paper presented at the meeting of the National Communication Association, Salt Lake City, UT. *Student co-author.
- *Tian, S., & **Lewis, N.** (2018, November). Do we always get discouraged by attractive images on Instagram?: The different viewing effects of Instagram posts from celebrities versus friends on body image and mood. Paper presented at the meeting of the National Communication Association, Salt Lake City, UT. *Student co-author.
- Lewis, N.** (2017, November). Emotional responses to social comparisons and moral judgments in entertainment television. Paper presented at the meeting of the National Communication Association, Dallas, TX.

- Lewis, N., & Hirt, E. R.** (2017, November). The influence of social identification, moral foundations, and fanship on sports fan behaviors. Paper presented at the meeting of the National Communication Association, Dallas, TX.
- Van Driel, I. I., **Lewis, N.**, Gantz, W., & Pavelko, R. (2017, April). Creating a typology of sports fans. Paper presented at the meeting of the International Association for Communication and Sport, Phoenix, AZ.
- Lewis, N., & Weaver, A. J.** (2016, November). Choosing to feel bad: The role of social comparison in exposure and emotional responses to reality and scripted television programs. Paper presented at the meeting of the National Communication Association, Philadelphia, PA.
- Lewis, N., & Gantz, W.** (2016, November). Capturing the ebb and flow: Why sports fanship changes across the lifecycle. Poster presented at the meeting of the National Communication Association, Philadelphia, PA.
- Gantz, W., & **Lewis, N.** (2016, June). Fleeting or forever: Changes in sports fanship across the adult lifespan. Paper presented at the meeting of the International Communication Association, Fukuoka, Japan.
- Gantz, W., & **Lewis, N.** (2016, March). Measuring sport fanship. Paper presented at the meeting of the International Association for Communication and Sport, Grand Rapids, MI.
- Martins, N., Malacane, M., **Lewis, N.**, & Kraus, A. J. (2015, May). Gritty or glamorous?: A content analysis of teen parenthood in teen mom reality programming. Paper presented at the meeting of the International Communication Association, San Juan, Puerto Rico.
- Gantz, W., & **Lewis, N.** (2015, May). The arc of sports fanship. As part of Sports – and Media – Across the Life Span. Panel presented at the meeting of the International Communication Association, San Juan, Puerto Rico.
- Lewis, N., & Weaver, A. J.** (2014, November). The role of priming and self-image on emotional responses to social comparisons in reality television programming. Paper presented at the meeting of the National Communication Association, Chicago, IL.
- Weaver, A. J., Matthews, N. L., **Lewis, N.**, & Xu, F. (2014, May). Narrative and moral perspective taking as determinants of players' antisocial behavior. As part of The Dark Cloud of Video Game Effects (and an Emerging Silver Lining): Can Games Have a Place in a Good Life? Panel presented at the meeting of the International Communication Association, Seattle, WA.

Hirt, E. R., **Lewis, N.**, Clarkson, J. J., & Jia, L. (2014, May). Social identity on the defense: Differences in reactions to group threat as a function of mode of identification. Paper presented at the meeting of the Midwestern Psychological Association, Chicago, IL.

Martins, N., Weaver, A. J., Yeshua-Katz, D., **Lewis, N.**, Tyree, N., & Jensen, J. (2013, June). A content analysis of print news coverage of media violence and aggression research. Paper presented at the meeting of the International Communication Association, London, England.

Lewis, N. (2013, April). Who's playing? Accessing and analyzing specialized audiences. As part of Methods and Considerations for Measuring Media Responses. Panel presented at the meeting of the Broadcast Education Association, Las Vegas, NV.

Weaver, A. J., & **Lewis, N.** (2012, November). Mirrored morality: An exploration of moral choice in video games. Paper presented at the meeting of the National Communication Association, Orlando, FL.

Invited Presentations

Weaver, A. J., & **Lewis, N.** (2011, October). An exploration of players' moral choices in video games. Presented at the Ethical Inquiry through Video Game Play and Design Conference, DePauw University.

Campus Presentations

Lewis, N. (2018, February). The rise of sports on media: Past, present, & future. Presented at the School of Law, University of Miami.

Lewis, N. (2017, March). The role of social comparison in exposure and emotional responses to reality and scripted television programs. Presented at the Center for Communication, Culture, & Change, University of Miami.

Lewis, N. (2017, February). Bankrolling sports in the media. Presented at the School of Law, University of Miami.

Lewis, N. (2016, October). New media, games, and interactivity. Presented at the School of Law, University of Miami.

Lewis, N. (2014, November). Social comparison in reality television. Presented at the Media Arts and Sciences Speaker Series, Indiana University.

Lewis, N. (2011, October). Trait and motivational differences in fantasy football participation. Presented at the Media Arts and Sciences Speaker Series, Indiana University.

GRANTS & OTHER FUNDING

Completed Grants

- 2017 Pilot Research Award (\$4232). University of Miami Center for Communication, Culture, & Change. Role: Co-PI (with Juliana Fernandes)
- 2009 Grants for Kids (\$1000). Greater Cincinnati Foundation. Role: Television Production Training Coordinator for Waycross Community Media

Awarded Grants In Progress

- 2019 Kentucky HEALing Communities Campaign Evaluation. University of Kentucky. Role: Co-I (with Donald W. Helme)

Submitted Grants Not Funded

- 2017 Knight Prototype Fund (\$50,000). Knight Foundation. Role: Co-PI (with Nazrul I. Shaikh)
- 2016 Emerging Scholars Grant (\$3500). Association for Education in Journalism & Mass Communication. Role: Co-PI (with Juliana Fernandes)

TEACHING

University of Kentucky Department of Communication

- Mass Communication & Society (graduate seminar)
- Communication & Persuasion in Popular Culture (undergraduate seminar)
- Communication & Sport (undergraduate lecture)
- Digital & Mass Media Literacy (undergraduate lecture)

University of Miami Department of Journalism & Media Management

- Social Effects of Mass Communication (graduate seminar)
- Social Psychological Processes (graduate directed reading)
- Mass Media Communication in Society (undergraduate lecture)
- Sports & the Media (undergraduate/graduate seminar)

Indiana University Department of Telecommunications

- Sports & Television (co-instructor, undergraduate lecture)
- Intro to Production Techniques & Practices (associate instructor, undergraduate discussion sections)
- Intro to Telecommunications Industry & Management (associate instructor, undergraduate lecture)

Waycross Community Media Cincinnati, OH

Studio Production (instructor, adult education workshop)

Field Production (instructor, adult education workshop)

Non-linear Editing (instructor, adult education workshop)

After School Video Club & Summer Camp (instructor, children's outreach education workshop)

ADVISING

M.A. Advisor University of Kentucky

Hollye Isaac

Doctoral Committee Member University of Miami

Xu Dong (2019, College of Engineering)

M.A. Committee Member University of Miami

Ronald Prioleau (2017)

Justina Coronel (2016)

Alexis Aarons (2016)

Senior Thesis Advisor University of Miami

Harry Kroll (2016)

Kendal Peppito (2016, Co-Advisor)

HONORS & AWARDS

2019	Wethington Award, Department of Communication, University of Kentucky
2017	Distinguished Reviewer Award, Journal of Media Psychology
2014	Doctoral Honors Seminar Participant, National Communication Association

SERVICE

College

2018 Graduate Program Committee Member

Department

2019 – Present Theory & Research Methods Curriculum Committee Member

2018 – Present Strategic Planning Committee Member

2018 Sport Communication Curriculum Committee Member

2018 Graduate Admissions Committee Member

2017 Research & Practice Colloquium Coordinator

2016 & 2017 Tenure-track Faculty Search Committee Member

Journals

2019 – Present Ad Hoc Reviewer, Atlantic Journal of Communication
 2019 – Present Ad Hoc Reviewer, New Media & Society
 2019 – Present Ad Hoc Reviewer, Journalism & Mass Communication Quarterly
 2018 – Present Ad Hoc Reviewer, Communication Research
 2018 – Present Ad Hoc Reviewer, Media Psychology
 2018 – Present Ad Hoc Reviewer, Journal of Communication
 2018 – Present Ad Hoc Reviewer, Journal of Broadcasting & Electronic Media
 2018 – Present Ad Hoc Reviewer, Motivation & Emotion
 2017 – Present Editorial Board Member, Communication Research Reports
 2017 – Present Ad Hoc Reviewer, Journal of Mixed Methods Research
 2016 – Present Ad Hoc Reviewer, Journal of Media Psychology
 2014 – Present Ad Hoc Reviewer, Communication & Sport
 2016 Ad Hoc Reviewer, Iowa Journal of Communication
 2012 Ad Hoc Reviewer, Journal of Sport Management

Conferences

2019 Session Respondent for the Mass Communication Division of the National Communication Association
 2017 Session Chair for the Mass Communication Division of the National Communication Association
 2016 Panel Moderator for the Sports Communication Interest Group of the International Communication Association
 2014 – Present Submission Reviewer for the Mass Communication Division of the National Communication Association
 2012 – Present Submission Reviewer for the Mass Communication Division of the International Communication Association

Community

2016 – 2018 Grants Committee Chair for Homestead Center for the Arts
 2010 & 2012 Participant in Habitat for Humanity's Annual Community Build

PROFESSIONAL EXPERIENCE

2008 – 2009 **WLWT-TV News 5** **Cincinnati, OH**
 Associate Sports Producer

2006 – 2009 **Waycross Community Media** **Cincinnati, OH**
 Television Production Training Coordinator

PROFESSIONAL SKILLS

Design Software: Adobe InDesign & Photoshop

Editing Systems: Adobe Premiere, Avid Newscutter

News System: ENPS

Production: Cameras, Lighting, Audio, Graphics, Basics of Studio and Field Production

PROFESSIONAL DEVELOPMENT

- 2018 Meta-Analysis of Social Science Research Workshop with Seth M. Noar
School of Media and Journalism, University of North Carolina Chapel Hill
- 2016 Intensive Longitudinal Methods Workshop with Jean-Philippe Laurenceau
Department of Psychological and Brain Sciences, University of Delaware
- 2014 Neural Time Series Analysis Workshop with Thomas A. Busey
Department of Psychological and Brain Sciences, Indiana University

PROFESSIONAL MEMBERSHIPS

International Communication Association

National Communication Association

SELECTED PUBLIC COMMENTARY

- 2012 *Forbes.com*. (November). "You and your videogame avatar are more moral than
you realize." Online article about study published with Andrew J. Weaver.