

Donald W. Helme, Ph.D.

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Versailles, KY 40383
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Education

University of Kentucky, Ph.D., Communication, 2000
Eastern Michigan University, M.A., 1996
Michigan State University, B.A., 1993

Teaching & Research Positions

August 2008 to Present **University of Kentucky** Lexington, KY
Associate Professor, Director of Undergraduate Studies
Co-Director, Dissemination and Implementation Sciences Consortium,
College of Communication and Information

Currently serving as Associate Professor with Tenure, Regular Title Series, in the Department of Communication as well as Director of Undergraduate Studies with responsibilities including overseeing all aspects of undergraduate education for the Department and its majors.

August 2012 to May 2013 **University of Kentucky**
Interim Associate Dean of Research
College of Communication and Information

Served as Interim Associate Dean of Research for the College of Communication and Information overseeing the approval and submission of all research-related matters for the College as well as representing the College on all University level committees.

October 2003 to Present **Wake Forest University School of Medicine** Winston-Salem, NC
Joint/Adjunct Appointment Research Faculty

Currently serving in an adjunct research appointment as research faculty member within the Social Sciences and Health Policy Division of the Wake Forest University School of Medicine. From October 2003 to June 2008 served as research faculty member with a joint appointment between SSHP at WFUSM and the Department of Communication at WFU.

August 2003 to July 2008 **Wake Forest University** Winston Salem, NC
Assistant Professor

Previously held a position as a tenure-track, Assistant Professor in the Department of Communication. Responsibilities included continuing to develop current research track through funded projects and publications in peer-reviewed journals, teaching 5 courses per academic year, as well as providing service to the University through participation in committees.

June 2003 to June 2005 **The Cooper Institute for Aerobics Research** Golden, CO
Collaborating Scientist

Previously held an adjunct position as Collaborating Scientist within the Center for Health Communication. Primary responsibilities included serving as the Principal Investigator of the Colorado Anti-Tobacco PSA Message Sensation Value Project, as well as collaborating on the submission of additional grant applications.

July 2002 to
June 2003

The Cooper Institute for Aerobics Research
Assistant Scientist

Golden, CO

In July of 2002 the Center for Health Communication at the AMC Cancer Research Center joined with The Cooper Institute for Aerobics Research in Dallas, Texas. The Cooper Institute is a private, not for profit research and education institute dedicated to improving health outcomes, especially those which are lifestyle related. Responsibilities include pursuing and obtaining grant-sponsored research, publishing in peer-reviewed journals, and service to the Institute

October 2000 to
July 2002

AMC Cancer Research Center, Center for Health Communication
Assistant Scientist

Denver, CO

Responsibilities included pursuing and obtaining grant-sponsored research, publishing in peer-reviewed journals, and service to the Center.

Aug. 1999 to
August 2000

University of Kentucky
Research Assistant: NIMH HIV Prevention Project Grants

Lexington, KY

Worked with principal investigator Dr. Rick Zimmerman and his associates as a research assistant on an HIV prevention project targeting at-risk youths in rural areas of Kentucky. The National Institute on Mental Health funded this project. Principal responsibilities included conducting focus groups, coordination and management of all statistical data and analyses on this and previous grants, and media campaign message design and evaluation.

Aug. 1998 to
August 2000

Research Assistant: NIDA Marijuana and Inhalant Prevention Grant

Worked with principal investigators Drs. Philip Palmgreen and Lewis Donohew as a research assistant on the Two Cities anti-Marijuana/Inhalant PSA Project jointly funded by the National Institute on Drug Abuse and the Office for National Drug Control Policy. Principal responsibilities included data management and analysis, campaign message design and testing, formative research, equipment maintenance and testing.

Other Teaching Experience

Fall 2002
Instructor

University of Colorado, Denver

Denver, CO

Fall semester 2002: taught one section of *Quantitative Research Methods*, containing both graduate and undergraduate students.

Winter 2002
Instructor

University of Colorado, Boulder

Boulder, CO

Winter semester 2002: taught as instructor of record one section of undergraduate *Empirical Research Methods*.

Funded Research

Merck, Inc. Investigator Studies Program

*Project INSPIRE: Improving Adolescent Vaccination
in Appalachian Kentucky*

\$210,000 **9/12 – 7/14**

Co-Investigator: This project develops a community and school-based media intervention to enhance understanding of the importance of “opting-in” to all age-appropriate vaccinations, and uses an innovative, comprehensive “opt-in” approach (Project INSPIRE – Instilling Necessary Sickness Prevention with Immunizations Reaching Everyone) to ensure that all parents of adolescents are advised of all age-appropriate vaccines for sickness prevention.

University of Kentucky Markey Cancer Center

*Testing Project ASPIRE: A Smoking Prevention
Interactive Experience*

6/10 – 7/13

Principal Investigator: In conjunction with colleagues at the Markey Cancer Center’s Kentucky Cancer Program, this ongoing internally funded project tests the efficacy of the MD Anderson Cancer Center’s web-based anti-tobacco program for youth called *ASPIRE* (A Smoking Prevention Interactive Experience) with adolescent youth in Appalachian Kentucky. Data are currently being analyzed in preparation for publication.

National Institute on Drug Abuse

Web-based Substance Abuse STD/HIV Prevention

\$500,000 **8/09 – 7/11**

Co-Investigator: This project seeks to extend previous work by developing and testing a model interactive website program. The website intervention will promote: 1) the use of condoms among those already sexually active, 2) reduction of substance use among those who have initiated use, 3) the reduction of combining sexual activity and substance abuse, and 4) the reinforcement of maintenance of abstinence for sexual behavior and substance use among adolescents who have not initiated this set of risk behaviors. G. Woodall, PI.

National Institute on Drug Abuse

*Implementation and Dissemination of Evidence-Based Tobacco Cessation Strategies
in Free Clinics for the Uninsured: A Pilot Study*

\$370,000 **8/09 – 7/11**

Co-Investigator: Individuals without health insurance are more likely to smoke than those insured through private providers and are less likely to receive smoking cessation advice from a health professional. The goal of this research is to provide formative data on the implementation and dissemination of evidence-based tobacco cessation strategies in free clinics.

NIH/Fogarty International Center

Increasing Capacity for Tobacco Research in Hungary **\$1.7 million** **9/07 – 8/12**

Consultant: The goal of this research and capacity building project is to reduce the burden of tobacco through the advancement of scientific study of tobacco use and to broadly disseminate research findings that will result in innovative tobacco control interventions in Hungary.

University of Kentucky Got Grants

*Extending the Theory of Planned Behavior to Predict Polytobacco Use at the University of
Kentucky*

\$20,000 **8/09 – 7/10**

Co-Principal Investigator: This project studied the implementation and impact of the tobacco-free policy at the University of Kentucky occurring November 19, 2009. Variables studied include: changes in campus norms regarding tobacco use, levels of tobacco use (both smoked and

smokeless), and attitudes towards (both before and after implementation) of the tobacco-free policy.

National Cancer Institute

Measuring Student Exposure to ETS and College Receptivity to Environment Change **\$407,764** **1/08 – 12/09**

Consultant: The goal of this study was to conduct pilot research to inform the development of a randomized campus/community trial to reduce college student smoking and exposure to secondhand smoke.

Wake Forest University Medical School

Building Community Capacity to Reduce Non-Sacred Tobacco Use among the Haliwa-Saponi Indian Tribe: A Pilot Study **\$10,000** **9/06-8/07**

Co-Principal Investigator of a 1 year project seeking to test the feasibility of implementing a matriarchal-led anti-tobacco coalition among the Haliwa-Saponi Indian Tribe of Halifax and Warren Counties, NC.

Colorado Tobacco Research Program

Colorado Anti-Tobacco PSA Message Sensation Value Project **\$885,740** **7/01-6/05**

Principal Investigator of a 4 year grant to test how the theoretical approach called SENTAR (Sensation-seeking Targeting), currently used in media-based illicit substance abuse campaigns, could be applied to tobacco control efforts with adolescents, aged 12-14 years in Colorado.

Wake Forest University Social and Behavioral Science Fund

An Investigation into the Communication of Social Norms Related to Thinness and Body Image Among College Students **\$8,000** **12/04-12/05**

Co-Principal Investigator. The purpose of this study was to investigate the ways in which parents, dating partners, and campus organizations function to foster unrealistic norms of ideal body image—a risk factor for eating disorder behavior

National Cancer Institute

Web-based Support for Community Tobacco Control Coalitions **\$6,068,105** **4/00-3/04**

Co-Investigator: worked with principal investigator Dr. David Buller and colleagues on an NCI funded project to test the efficacy of a web-based support system for local tobacco control coalitions throughout the state of Colorado. Principal responsibilities included the development, production, and testing of project measures.

Publications & Conference Presentations

Manuscripts & Chapters Accepted for Publication or In-Press

Starling, R., **Helme, D.W.**, Bryan, A., Buller, D.B., Nodulman, J., Donohew, R.L., & Woodall, W.G. (in press). Testing a Risky Sex Behavior Intervention Pilot Website for Adolescents. *California Journal of Health Promotion*.

Sutfin, E.L., Swords, D.C., Song, E.Y., Reboussin, B.A., **Helme, D.W.**, Klein, E. & Wolfson, M. (in press). Screening and Counseling for Tobacco Use in Student Health Clinics: Reports of Health Care Providers. *American Journal of Health Promotion*.

Harrington, N.G., **Helme, D.W.**, & Noar, S. (in press). Message Design Approaches to Health Risk Behavior Prevention. Invited book chapter, *Handbook of Drug Prevention, chapter 21*.

Book Chapters

Helme, D.W., Savage, M., & Record, R. (2014). Health Communication Campaigns & Interventions. In N. Grant (Ed.) *Health Communication: Theory, Method, and Application* (1st ed., pp 397-427). New York, NY: Routledge, Taylor & Francis Group.

Journal Publications

Helme, D.W., Rayens, M.K., Kerckmer, S.E., Adkins, S.M., Amundsen, S.J., Lee, E., Riker, S.J., Hahn, E.J. (2012). Rural Print Media Portrayal of Secondhand Smoke and Smoke-Free Policy. *Health Promotion Practice, 13*(6), 848-856.

Spangler JG, Song EY, Pockey JR, Sutfin EL, **Helme DW**, Jones C, Foley KL. Predictors of Clinician Tobacco Intervention Counseling in Six North Carolina Free Clinics. *Tobacco Use Insights* 2012;5 11-16 doi: 10.4137/TUI.S9350

Foley, K.L., Pockey, J.R., **Helme, D.W.**, Song, E.Y., Stewart, K., Jones, C., Spangler, J.G. & Sutfin, E.L. (2012). Integrating Evidence-Based Tobacco Cessation Interventions in Free Clinics: Opportunities and Challenges. *Health Promotion Practice, 13*(5), 687-695.

Pockey, J.R., Song, E.Y., Sutfin, E.L., Spangler, J.G., Jones, C., **Helme, D.W.**, & Foley, K.L. (2012). The Need for Tobacco Cessation in a Free Clinic Population. *Addictive Behaviors, 37*, 1299-1302.

Sutfin, E.L., McCoy, T.P., Berg, C.J., Champion, H., **Helme, D.W.**, O'Brien, M.C. & Wolfson, M. (2012). Tobacco Use by College Students: A Comparison of Daily and Nondaily Smokers. *American Journal of Health Behavior, 36*(2): 218-229.

Helme, D.W., Cohen, E., & Parrish, A. (2012). Health, Masculinity and Smokeless Tobacco Use among College-Aged Men. *Health Communication, 27* (5): 467-477.

Buller, D.B., Bettinghaus, E.P., **Helme, D.W.**, Young, W.F., Borland, R., Maloy, J.A., Cutter, G.R., Andersen, P.A., Walther, J.B. (2011). Supporting Tobacco Control: Stimulating Local Newspaper Coverage with a Technical Assistance Website for Local Coalitions. *Health Promotion Practice, 12*(S2): 186S-194S.

Helme, D.W., Noar, S.M., Allard, S., Zimmerman, R.S., Palmgreen, P., & McClanahan, K.J. (2011). In-Depth Investigation of Interpersonal Discussions in Response to a Safer-Sex Mass Media Campaign. *Health Communication*, 26(4): 366-378.

Buller, D.B., Young, W.F., Bettinghaus, E.P., Borland, R., Walther, J.B., **Helme, D.W.**, Andersen, P., Cutter, G.R., Zhang, J., Maloy, J.A., DeLeeuw, K., & Montgomery, D. (2011). Continued Benefits of a Technical Assistance Website to Local Tobacco Control Coalitions During a State Budget Shortfall. *Journal of Public Health Management and Practice*, 17(2), E10-E19.

Noar, S.M., Harrington, N.G., and **Helme, D.W.** (2010) 'The Contributions of Health Communication Research to Campaign Practice', *Health Communication*, 25: 6, 593 — 594.

Krcmar, M., Giles, S.M. & **Helme, D.W.** (2008). Understanding the process: How mediated and peer norms affect young women's body esteem. *Communication Quarterly*, 56(2): 111-130.

Zimmerman, R.S., Donohew, L., Cupp, P., Feist-Price, S., Sionean, C. & **Helme, D.W.** (2008). Effects of a school-based, theory-driven HIV and pregnancy prevention curriculum. *Perspectives on Sexual and Reproductive Health*, 40(1), 42-51.

Helme, D.W., Donohew, R.L., Baier, M., Zittleman, L. (2007). A classroom-administered simulation of a television campaign on adolescent smoking: Testing an activation model of information exposure. *Journal of Health Communication*, 12(4): 399-415.

Anderson, P.A., Buller, D.B., Voeks, J.H., Borland, R., **Helme, D.W.**, Bettinghaus, E.P. (2007). Predictors of government officials' support for youth tobacco control policies. *Journal of Public Health Management Practice*, 13(6): 621-629.

Giles, S.M., **Helme, D.W.**, & Krcmar, M. (2007). Predicting Disordered Eating Intentions Among Incoming College Freshman: An Analysis of Social Norms and Body Esteem. *Communication Studies*, 58(4): 395-410.

Helme, D.W., Borland, R., Young, S., Nycum, C., & Buller, D.B. (2006). The Development and Validation of a Coding Protocol to Measure Change in Tobacco Control Newspaper Coverage. *Health Promotion Practice*, 7(1): 103-109.

Stephenson, M.T., & **Helme, D.W.** (2006). Authoritative parenting and sensation seeking as predictors of adolescent cigarette and marijuana use. *Journal of Drug Education*, 36, 247-270.

Anderson, P.A., Buller, D.B., Voeks, J.H., Borland, R., **Helme, D.W.**, Bettinghaus, E.P., Young, W.S. (2006). Predictors of Support for Environmental Tobacco Smoke Bans in State Government. *American Journal of Preventive Medicine*, 30(4): 292-299.

Helme D.W., Harrington N. (2004). Patient Accounts for Noncompliance with Diabetes Self-Care Regimens and the Physician Compliance Gaining Response. *Patient Education and Counseling*, 55(2): 281-292.

Helme, D.W. (2002). Gaining Patient Satisfaction through Empathic Comforting: An Examination of the Nonverbal Communicative Context of Touch in the Patient/Provider Relationship. *Communication and Cognition*, 35 (1/2): 123-135.

Helme, D.W. (2002). Indicators of deception in marriages – Why do we still rely on nonverbal cues? *Communication and Cognition*, 35 (3/4): 139-171.

Published Book Reviews

Helme, D.W. (2010). A Review of: "Wright, K. B., Sparks, L., S. O'Hair, D. (2008). Health Communication in the 21st Century." *Journal of Health Communication* 15: 1, 108 – 110.

Academic Conference Presentations & Invited Talks

Mejia, M.G., Hahn, E.J., **Helme, D.W.**, Knudsen, H.K., & Studts, J.L. (March, 2013). *Consumer Perspectives on Electronic Cigarettes: A Content Analysis*. Poster presented at the Society of Behavioral Medicine Annual Conference.

Foley, K.L., Richardson, P., Dronner, D., Phipps, J., Easterling, D.V., **Helme, D.W.** (August, 2012). *Personal no-smoking policies and challenges of asking others not to smoke among members of the Haliwa-Saponi indian tribe*. Paper presented at the Society for Research on Nicotine and Tobacco Control Annual Conference, Helsinki, Finland.

Helme, D.W. (July, 2012). *Targeting vs. Tailoring: The effective use of individual difference variables in substance abuse and other health-risk prevention interventions*. Invited presentation, Kentucky School of Alcohol and Other Drug Studies. Northern Kentucky University.

Helme, D.W., Woodall, G., Buller, D.B., Bryan, A., Donohew, L., Starling, R. (April, 2012). *Bready4it: A web-based program to help teens make smart choices about sex, drugs, and alcohol*. Paper presented at the 2012 Kentucky Conference on Health Communication, Lexington, KY.

Foley K.L., Song E.Y., Stewart K., **Helme D.W.**, Pockey J.R., Spangler J., Sutfin E.L., Jones C. *Short-term impact of a randomized, clinic-based trial to improve tobacco cessation services in free clinics*. American Public Health Association 139th Annual Meeting. November 1, 2011. Washington, D.C.

Helme, D.W., Cohen, E., & Parrish, A. (June, 2011). *Health, masculinity, and smokeless tobacco use among men*. Paper presented at the annual conference of the International Communication Association, Boston, MA.

Cohen, E.L., **Helme, D.W.**, Hahn, E. (November, 2010). *Evaluating the impact of a tobacco-free university policy on student attitudes and tobacco use*. School Health Education and Services Section. 138th American Public Health Association Annual Meeting. Denver, CO.

Helme, D.W., Noar, S.M., Allard, S., Zimmerman, R.S., Palmgreen, P., & McClanahan, K.J. (June, 2010). *In-Depth Investigation of Interpersonal Discussions in Response to a Safer-Sex Mass Media Campaign*. Paper presented at the annual conference of the International Communication Association, Singapore. **Awarded Top Paper by the Health Communication Division of ICA.**

Guest Presenter, Kentucky Practice-Based Research Networks Collaborative Conference, *Social Marketing of Type 2 Diabetes Pills Guide in Appalachia Kentucky*, April 2010, Lexington, KY

Wolfson, M., Sutfin, E.L., Reboussin, B.A., Song, E., Phillips, K.C., Martin, B. A., & **Helme, D.W.** (2009). *College administrators' views on campus tobacco use, secondhand smoke exposure, and tobacco policy*. Poster presented at the annual conference of the Society for Nicotine and Tobacco Research. Dublin, Ireland.

Buller, D.B., Young, W.F., Borland, R., Bettinghaus, E.P., Walther, J.B., **Helme, D.W.**, Anderson, P.A., Cutter, G.R., Zhang, J., Maloy, J.A., Burns Birney, L., DeLeeuw, K. (2008). *Continued Benefits of a Technical*

Assistance Website to Local Tobacco Control Coalitions During a State Budget Shortfall. Paper presented at the 2008 convention for the National Communication Association, San Diego, CA.

Giles, S.M., Krcmar, M., **Helme, D.W.** (2008). *Is Thin Really In? A Longitudinal Analysis of Disordered Eating and College Peer and Media Norms*. Paper presented at the 2008 Convention of the International Communication Association, Montreal, Canada.

Krcmar, M., Giles, S., & **Helme, D.** (2007). *Problem Behavior Syndrome: An Examination of Disordered Eating as Risk Taking Behavior*. Paper presented at the annual conference of the International Communication Association, San Francisco, CA.

Mitra, A., McCoy, T., O'Brien, M, **Helme, D.**, Champion, H. (2006). *Developing a profile of heavy Instant Messaging users*. Computers and Advanced Technology in Education, Lima, Peru, October 2006.

Helme, D.W., Hight, A.E., & Mitra, A.M. (2006). *Drunk IM'ing" and the College Experience: Instant Messaging for Social Interaction*. Paper presented at the 2006 Annual Convention for the National Communication Association, San Antonio, TX.

Helme, D.W., Donohew, R.L., Baier, M., Zittleman, L. (June 2006). *A classroom-administered simulation of a television campaign on adolescent smoking: Testing an activation model of information exposure*. Paper presented at the 2006 Convention of the International Communication Association, Dresden, Germany

Giles, S.M., **Helme, D.W.**, Krcmar, M.B., Bollmer, G., & Rudolph, S. (June 2006). *The effect of sensation-seeking and social norms on disordered eating among college freshman*. Paper presented at the 2006 Convention of the International Communication Association, Dresden, Germany

Giles, S.M., **Helme, D.W.** & Krcmar, M. (2005). *Predicting Disordered Eating Behavior Among Incoming College Freshman: An Analysis of Social Norms and Body Esteem*. Poster presented at the 13th Annual Meeting of the Society for Prevention Research.

Stephenson, M.T. & **Helme, D.W.** (Fall 2005). *Parenting your sensation-seeking adolescent: implications of parenting styles for buffering cigarette and marijuana use*. Paper presented at the 2005 Annual Convention for the National Communication Association, Boston, MA.

Giles, S.M., **Helme, D.W.**, & Krcmar, M.B. (Fall 2005). *Predicting Disordered Eating Behavior Among Incoming College Freshman: An Analysis of Social Norms and Body Esteem*. Paper presented at the 2005 Annual Convention for the National Communication Association, Boston, MA.

Krcmar, M.B., Giles, S.M. & **Helme, D.W.** (Fall 2005). *Understanding the Process: How Mediated and Peer Norms Affect Young Women's Body Esteem*. Paper presented at the 2005 Annual Convention for the National Communication Association, Boston, MA.

Andersen, P. A., Buller, D., Voeks, J., Borland, J., **Helme, D.** & Bettinghaus, E. (2005, March) *Controlling Exposure to Environmental Tobacco Smoke: Predictors of Government Officials' support in An American State*. Paper presented at the Society for Research on Nicotine and Tobacco's 11th Annual Meeting and 7th Annual SRNT European Conference. Prague, Czechoslovakia.

Helme, D.W. (December, 2003). *Results of a Brief Media-Based Cessation Program for Adolescents*. Poster presented at the National Conference on Tobacco or Health, Boston, MA

Montgomery, D.L., Young, W.S., **Helme, D.W.**, & Buller, D.B. (December, 2003). *Building Tobacco Control Capacity: An On-Line Training Tool*. Poster presented at the National Conference on Tobacco or Health, Boston, MA

Helme, D.W. (2002). *Tools for advocates: Newspaper coverage of tobacco control issues and tobacco policy*. Invited presentation at the National Conference on Tobacco or Health, San Francisco, CA.

Helme, D.W. (2001). *Diabetes adherence to self-care regimens: The interrelation of physician-patient social and communication issues*. Paper presented at the 2001 Society for Prevention Research Conference, Washington, DC.

Helme, D.W., Zimmerman, R.S. (2001). *The relationship between awareness of HIV prevention messages in media and perceptions of HIV risk status and sexual behavior among teens*. Paper presented at the 2001 International Communication Association Conference, Health Communication Division, Washington, DC.

Helme, D.W., Ebreo, A., & Zimmerman, R.S. (2001). *Initiation of sexual intercourse among adolescents with different sexual intentions*. Paper presented at the 2001 Society for Prevention Research Conference, Washington, DC.

Helme, D.W., Zimmerman, R. S., Atwood, K. & Edge, C. (2000, August). *Oral contraception, alcohol, relationship status, and condom use in adolescents*. Paper presented at the 2000 American Psychological Association National Conference, Washington, D.C.

Atwood, K., **Helme, D.W.**, Ebreo, A., Zimmerman, R.S. (2000, June). *Use of alcohol with sex among 8th through 11th grade students: What are the correlates of use and how do they change over time?* Paper presented at the 2000 Society for Prevention Research National Conference, Montreal, Canada.

Ebreo, A., Zimmerman, R.S., Atwood, K., **Helme, D.W.** (2000, June). *The relations among adolescent personality factors, relationship status, alcohol expectancies and alcohol use: Implications for intervention*. Paper presented at the 2000 Society for Prevention Research National Conference, Montreal, Canada.

Helme, D.W. (2000, November). *A basic description of the essential similarities and differences among the interpretive/language based theories and the critical theories*. Paper presented at the 2000 National Communication Association National Conference, Student Section, Seattle, WA.

Helme, D.W. (1999, April). *Gaining patient satisfaction through empathic comforting: An examination of the nonverbal communicative context of touch in the patient/provider relationship*. Presented at the 1999 joint Central and Southern States Communication Association Conference, Health Communication Interest Group.

Professional Awards, Service, & Memberships

Awards & Honors

2010 Top Paper Award, Health Communication Division, International Communication Association, Singapore
Featured in an article in Wake Forest Magazine titled “Four in Formation, Four in Fruition”
Dean's List, 1994-1996, Eastern Michigan University
Graduated with High Honors, December 1993, Michigan State University
Dean's List, 1991-1993, Michigan State University

Service to the University

University of Kentucky

Interim Associate Dean of Research, College of Communication & Information
Director of Undergraduate Studies, Department of Communication
Co-Director of the College of Communications and Information Studies Dissemination and Implementation Sciences Consortium.
Member of the College of Communications and Information Studies Risk Sciences Initiative.
Member of the College of Communications and Information Studies Strategic Planning Committee, Spring 2010
Member of the Tobacco Treatment Committee (sub-committee to the Committee convened by President Todd to oversee the transition of the University of Kentucky to a tobacco-free campus)
Member of the Department of Communication Curriculum Committee
Member of the College of Communications and Information Studies Graduate Admissions Committee, Fall 2008

Graduate Student Advising, University of Kentucky

Doctoral Dissertation Advisor for Ms. Brittany Lash, expected graduation May 2014
Doctoral Dissertation Advisor for Ms. Rachael Record, expected graduation May 2014
Doctoral Dissertation Advisor for Ms. Lisanne Grant, expected graduation May 2014
MA Thesis Advisor for Ms. Kristen Kiernicki, graduation 2012
MA Thesis Advisor for Ms. Brittany Lash, graduation 2011

Wake Forest University

Member of the Strategic Planning Committee, Department of Communication
Chair, Committee on Special Initiatives, Department of Communication
Alumni Advisor, Sigma Nu International Fraternity
Faculty Advisor, Lambda Pi Eta
Faculty Chaperone, Wake Forest University's Outward Bound program for incoming freshman, August 2007
Member of the Undergraduate Curriculum Committee, Department of Communication
Faculty Representative to the University *Mobile U* Committee
Developed a First-Year Seminar Course on Physician-Patient Communication

Student Advising, Wake Forest University

MA Thesis Advisor for Ms. Sarah Newman, graduation 2006
MA Thesis Advisor for Ms. Sarah Rudolph, graduation 2006

Ms. Jennifer Wilyard, 2nd Reader for MA Thesis
Ms. Suchi Joshi, 2nd Reader for MA Thesis
Ms. Parul Jain, 2nd Reader for MA Thesis
Mr. Andrew Barnes, Faculty Mentor
Ms. Kristen Long, Honors Thesis Advisor
Ms. Anna Hight, Honors Thesis Advisor

Service to the Discipline

Editorial Board, *Health Communication*
Ad-Hoc Reviewer for *Journal of Health Communication*
Ad-Hoc Reviewer for *Health Education and Behavior*
Ad-Hoc Reviewer for *Human Communication Research*
Ad-Hoc Reviewer for *Western Journal of Communication*
Served as both Panel Chair and Respondent for sessions at many of the annual conferences for both the National Communication Association and International Communication Association

Service to the Community

Forsyth County Department of Public Health, Winston-Salem, NC: 2005-2006, Pro-Bono consultant on the design and implementation of a radio-based public service announcement campaign targeted at reducing adolescent attitudes and intentions toward using tobacco as well as cessation of smoking activities.

Memberships

Member of the National Communication Association
Member of the International Communication Association
Member of Sigma Nu International Fraternity, Lambda Pi Chapter