

# CURRICULUM VITAE

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### EDUCATIONAL BACKGROUND:

Doctor of Philosophy (Ph.D.), University of Minnesota, December 1972. Major fields of study: Communication (Mass Media), Journalism.

Master of Arts (M.A.), University of Maryland, College Park, June 1970. Major fields of study: Radio-Television-Film, Business Administration.

Bachelor of Fine Arts (B.F.A.), The University of Texas at Austin, June 1962. Major fields of study: Radio-Television-Film, Journalism.

### ACADEMIC POSITIONS:

Professor of Communication, University of Kentucky, Lexington, KY, July 2011 – Present.

Chief of Staff, Office of the President, University of Kentucky, Lexington, KY, October 2003 – July 2011.

Visiting Al-Jazirah Newspaper Chair of International Journalism, King Saud University, Riyadh, Saudi Arabia, April 2 – April 8, 2010.

Associate Provost for International Affairs, University of Kentucky, Lexington, KY, August 2002 - October 2003.

Director, Office of International Affairs, University of Kentucky, Lexington, KY, July 1999 - August 2002.

Professor, Department of Communication and School of Journalism and Telecommunications, University of Kentucky, Lexington, KY, August 1998 – July 1999.

Dean, College of Communications and Information Studies; Professor, Department of Communication and School of Journalism and Telecommunications, University of Kentucky, Lexington, KY, July 1993 - August 1998.

Dean, College of Communications; Professor, Department of Communication, and Department of Telecommunications, University of Kentucky, Lexington, KY, July 1987 - July 1993.

Professor, Department of Communication and Theatre Arts, Division of Radio-TV-Film, University of Maryland, College Park, MD, August 1986 - July 1987.

Chair, Associate Professor, Department of Communication, University of Delaware, Newark, DE, September, 1979 - January 1986; Acting Chair, September 1978 - September 1979.

Fulbright Professor of Mass Communication, Mass Communication Unit, The American University in Cairo, Cairo, Egypt, September 1976 - June 1977.

Fulbright Professor of Mass Communication, Faculty of Mass Communication, Cairo University, Cairo, Egypt, September 1976 - June 1977.

Assistant Professor, Department of Communication, University of Delaware, Newark, DE, September 1973 - September 1978. Director of Graduate Studies, January 1976 - September 1978.

Lecturer, Department of Speech-Communication, University of Minnesota, Minneapolis, MN, January 1973 - July 1973.

Teaching Associate, Department of Speech-Communication, University of Minnesota, Minneapolis, MN, September 1970 - December 1972.

Graduate Assistant, Department of Speech and Dramatic Arts, University of Maryland, College Park, MD, February 1969 - June 1970.

Instructor, Department of English, College of Engineering, King Saud University, Riyadh, Saudi Arabia, November 1963 - July 1964.

Major teaching areas: comparative systems of broadcasting (emphasizing Middle Eastern and European media systems), international broadcasting, broadcasting and national development, international journalism, introduction to mass communication, effects, radio and television production, mass communication history, mass communication theory, electronic journalism.

#### **PROFESSIONAL EXPERIENCE:**

Research Associate, British Broadcasting Corporation, World Service, International Broadcasting and Audience Research Department, London, U.K., January - June 1985.

United States Information Agency/Voice of America Faculty Internship, Washington, D.C., July - August 1983.

Administrative Officer, Coordinator of Training, U.S. Army Corps of Engineers, Television Operation Division, Jidda and Riyadh, Saudi Arabia, September 1966 - December 1968.

Announcer, Producer, Journalist, Radio Broadcasting Service, Ministry of Information, Jidda, Saudi Arabia, August 1965 - February 1966.

Announcer, Production Director, Journalist, Radio Station KNOW, Austin, TX, November 1961 - November 1963; September 1964 - July 1965. Announcer, Journalist, Radio Station KRAY, Amarillo, TX, June - September 1958, 1959, 1960. Announcer, Journalist, Radio Station KBBB, Borger, TX, January - June 1958. Announcer, Radio Station KHHH, Pampa, TX, May 1957 - January 1958.

#### **BOOKS AND MONOGRAPHS:**

Boyd, Douglas A. *Broadcasting in the Arab World: A Survey of the Electronic Media in the Middle East*. (Third Edition). Ames, Iowa: Iowa State University Press, 1999.

Boyd, Douglas A. *Broadcasting in the Arab World: A Survey of the Electronic Media in the Middle East*.

(Second Edition). Ames, Iowa: Iowa State University Press, 1993.

Boyd, Douglas A., Straubhaar, Joseph D., and Lent, John A. *Videocassette Recorders in the Third World*. New York: Longman, 1989.

Boyd, Douglas A. *Broadcasting in the Arab World: A Survey of Radio and Television in the Middle East*. Philadelphia: Temple University Press, 1982.

Boyd, Douglas A. "Egyptian Radio: Tool of Political and National Development." *Journalism Monographs*, Number 48, February, 1977.

#### **BOOK CHAPTERS:**

Straubhaar, Joseph D., and Boyd, Douglas A. "International Broadcasting" *Global Communication* (Second Edition). Yahya R. Kamalipour, editor. Belmont, CA: Wadsworth/Thomson Learning, 2007.

Boyd, Douglas A., "The Impact of Electronic Media in the Arab World," *International Communication: Concepts and Cases*. Kwadwo Anokwa, Carolyn A. Lin and Michael B. Salwen, editors. Belmont, CA: Thomson-Wadsworth, 2003.

Straubhaar, Joseph D., and Boyd, Douglas A. "International Broadcasting" *Global Communication*. Yahya R. Kamalipour, editor. Belmont, CA: Wadsworth/Thomson Learning, 2002.

Boyd, Douglas A., "Saudi Arabia's International Media Strategy: Influence through Multinational Ownership," *Mass Media, Politics & Society in the Middle East*. Kai Hafez, editor. Crisskill, NJ: Hampton Press, 2001.

al-Makaty, Safrean S., Boyd, Douglas A., and Van Tubergen, G. Norman, "A Q Study of Reactions to Direct Broadcast Satellite Television Programming in Saudi Arabia. *Civic Discourse and Digital Age Communications in the Middle East*. Leo A. Gher and Hussein Y. Amin, editors. Stamford, CT: Ablex Publishing Corporation, 2000. (Reprinted from the *Journal of South Asian and Middle Eastern Studies*.)

Boyd, Douglas A., "History of International Broadcasting" *Challenges for International Broadcasting V*. Howard Aster and Elzbieta Olechowska, editors. Oakville, Ontario, Canada: Mosaic Press, 1999.

Boyd, Douglas A., "Transnational Arabic-Language Radio Broadcasting: Who is Transmitting and Listening." *Challenges for International Broadcasting III*. Howard Aster and Elzbieta Olechowska, editors. Oakville, Ontario, Canada: Mosaic Press, 1998.

Boyd, Douglas A., "Television in the Arab World," *Television: An International History* Anthony Smith, editor. London: Oxford University Press, 1998.

Boyd, Douglas A., "Saudi Arabia: The Electronic Media in the Desert Kingdom." *The International World of Electronic Media*. Lynne S. Gross, editor. New York: McGraw-Hill, 1995.

Boyd, Douglas A., "Star Television." *Challenges for International Broadcasting III*. Howard Aster, editor. Oakville, Ontario, Canada: Mosaic Press, 1995.

Boyd, Douglas A., "Arab Audiences for Gulf War Coverage: Where did they Turn and Why? *The 1,000 Hour War: Communication in the Gulf*. Thomas McCain and Leonard Shyles, editors. Westport, CT: Greenwood Press, 1994.

Boyd, Douglas A., "International Broadcasting to the Middle East in Arabic: A Survey of Broadcasters, Motivations, and Audiences." *Challenges for International Broadcasting II*. Quebec, Canada: Les Presses Inter Universitaire, 1993.

Boyd, Douglas A., "The Effects of New Media, Political Developments, and Social Change on International Radio Consumption Patterns." *Challenges for International Broadcasting I*. Howard Aster, editor. Oakville, Ontario, Canada: Mosaic Press, 1991.

Boyd, Douglas A. "The Video Cassette Recorder in the U.S.S.R. and Soviet-Bloc Countries," *The VCR Age: Home Video and Mass Communication*. Mark R. Levy, editor. Newbury Park, CA: Sage, 1989.

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Boyd, Douglas A., and Adwan, Nawaf. "The Gulf States, Jordan, and Egypt." *Video World-Wide*. Manuel Alvarado, editor. London: John Libbey, 1988.

#### **REFEREED ACADEMIC ARTICLES:**

Christopher Sterling, Claude-Jean Bertrand, Douglas Boyd, Donald Browne, Susan Tyler Eastman, Kenneth Hardwood, Rebecca Hayden, John Kitross, and Lemuel Schofield. "Sydney W. Head (1013-1991): Remembering the Founder of Modern Broadcasting Studies." *Journal of Broadcasting and Electronic Media*, Vol. 50, No. 3 (2006), 557-566.

Boyd, Douglas A. "Sharq al-Adna/The Voice of Britain: The U.K.'s 'Secret' Arabic Radio Station and Suez War Propaganda Disaster." *Gazette*, Vol. 6 (2003), 443-455.

Goldsby, Thomas J., and Boyd, Douglas A. "WorldSpace's Satellite-Delivered Radio Service and the Market for Digital Receivers in the Middle East and Africa." *Journal of Radio Studies*, Vol. 8, No. 1 (2001), 29-53.

Boyd, Douglas A. "Hebrew-Language Clandestine Radio Broadcasting During the British Palestine Mandate." *Journal of Radio Studies*, Vol. 6, No. 1 (Winter 1999), 101-115.

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- Boyd, Douglas A., and Milton Shatzer. "Television Viewing Habits of Saudi Arabian Young Adults," *Gazette*, Vol. 51 (1993), 137-148.
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- Boyd, Douglas A. "French- and English-Language Broadcasting in Quebec: The Evolution of Radio and Television in a Bilingual Society," *Howard Journal of Communications*, Vol 3, Nos. 3&4 (Winter-Spring, 1992), 218-229.
- Boyd, Douglas A. "Lebanese broadcasting: Unofficial electronic media during a prolonged civil war," *Journal of Broadcasting and Electronic Media*, Vol. 35, No. 3 (Summer, 1991), 269-287.
- Boyd, Douglas A., and Asi, Morad. "Transnational Radio Listening Among Saudi Arabian University Students," *Journalism Quarterly*, Vol. 68, No. ½ (Spring/Summer, 1991) 211-215.
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- Boyd, Douglas A. "Home Video Diffusion and Utilization in the Arabian Gulf States," *American Behavioral Scientist*, Vol. 30, No. 5 (May/June, 1987), 544-555.
- van Tubergen, G. Norman, and Boyd, Douglas A. "Third-World Images of America: Media Importance among Jordanians," *Journalism Quarterly*, Vol. 63, No. 3 (Autumn, 1986), 607-611.
- Boyd, Douglas A. "Pirate Radio in Britain: A Programming Alternative," *Journal of Communication*, Vol. 36, No. 2 (Spring, 1986), 83-94.
- Boyd, Douglas A. "International Radio Broadcasting: Technical Developments and Listening Patterns in the Developing World," *Space Communication and Broadcasting*, Vol. 4, No. 1 (March, 1986), 25-32.
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- Boyd, Douglas A., and Najai, Ali M. "Adolescent Television Viewing in Saudi Arabia," *Journalism Quarterly*, Vol. 61, No. 2 (Summer, 1984), 295-301, 351.

- Boyd, Douglas A. "Radio Free America: The U.S. Government's Reaction to Pirate Radio," *Central States Speech Journal*, Vol. 34, No. 3 (Fall, 1983), 203-209.
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- Boyd, Douglas A. "Broadcasting Between the Two Germanies," *Journalism Quarterly*, Vol. 60, No. 2 (Summer, 1983), 232-39.
- Boyd, Douglas A., and Benzies, John Y. "SOFIRAD: France's International Commercial Media Empire," *Journal of Communication*, Vol. 33, No. 2 (Spring, 1983), 56-69.
- Boyd, Douglas A., and MacKay, Don. "An Analysis of Ten International Radio News Broadcasts in English to Africa." *Political Communication and Persuasion*, Vol. 2, No. 2 (1983), 159-176.
- Boyd, Douglas A. "Radio and Television in Iraq: The Electronic Media in a Transitional Arab World Country." *Middle Eastern Studies*, Vol. 18, No. 4 (October, 1982), 400-10.
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- Boyd, Douglas A., and Kushner, James. "Media Habits of Egyptian Gatekeepers." *Gazette*, Vol. 25, No. 2 (1979), 106-13.
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- Boyd, Douglas A. "The Arab States Broadcasting Union." *Journal of Broadcasting*, Vol. XIX, No. 3 (Summer, 1975), 311-20.
- Boyd, Douglas A. "The Pre-History of the Voice of America: U.S. Short-Wave Broadcasting to 1942." *Public Telecommunications Review*, Vol 2, No. 6 (December, 1974), 38-45.
- Rarick, David, Townsend, Jim, and Boyd, Douglas A. "Adolescent Perceptions of Police: Actual and as Depicted in TV Drama." *Journalism Quarterly*, Vol. 50, No. 3 (Autumn, 1973), 438-46.
- Boyd, Douglas A. "The Story of Radio in Saudi Arabia." *Public Telecommunications Review*, Vol. 1, No. 2 (October, 1973), 53-60.
- Boyd, Douglas A. "Saudi Arabian Television." *Journal of Broadcasting*, Vol. XV, No. 1 (Winter, 1970-71), 73-8.

## **OTHER PUBLICATIONS:**

Boyd, Douglas A. "Broadcasting in the Arab World," *Proceedings of United Nations Symposium on Dynamic Development or Aerial Assault: Global Television and its Effects on the Economies and Cultures of the Developing World*. George Dessert, editor. New York, 2001.

Boyd, Douglas A. "The Evolution of Journalism and Mass Communication Studies in the Middle East," *International Mass Media Communications Review*, Vol. 10, No. 1, May, 1997, 5-15.

Boyd, Douglas A., "Dishes in the Desert: International Broadcasting to and Within the Arab World," *World Radio TV Handbook*, (1994), 568-569.

Boyd, Douglas A., "The Middle East: A New 'Line in the Sand' for the Media," *Media Studies Journal*, Vol 7, No. 4. 1993, Fall, 133-140

Boyd, Douglas A., Straubhaar, Joseph D, and Lent, John A. "But Some of Us Prefer Video," *Intermedia*, Vol. 18, No. 2 (1990, March-May), 34-35.

Boyd, Douglas A. "The Gulf States, Lebanon, and Iraq," *International TV and Video Guide*, 1987, 228-235.

Boyd, Douglas A. "Egypt," "Saudi Arabia," *International TV and Video Guide*, 1986, 91-94; 177-179.

Boyd, Douglas A. et al. "Science in the Space Age," *Science: The Islamic Legacy*. Published by *Aramco World Magazine*, 1986.

Boyd, Douglas A. "VCRs in Developing Countries: An Arab Case Study." *Media Development*, Vol. 32, No. 1 (1985), 5-7.

Christie, John, Moody, Patricia, and Boyd, Douglas A. "ARABSAT: The Impact." *Aramco World Magazine*, March-April, 1985, 18-23.

Boyd, Douglas A. "Local Television Production in the Arab World: A Challenge for the 1980s," *1981 Almanac: The Annual of the International Council of the National Academy of Television Arts and Sciences*, March, 1982.

Boyd, Douglas A. "Gulf States Arabize Airwaves," *World Broadcast News*, Vol. 2, No. 12, August, 1980, 14-17.

## **GRANTS:**

Emirates Center for Strategic Studies and Research Grant to complete a study of the electronic media in the United Arab Emirates.

U.S. Department of Education/University of Kentucky College of Business and Economics, U.S.-Japan International Management Institute summer 1992 development and research grant concerning Japan.

Kaltenborn Foundation, grant to move and install Sydney W. Head International Broadcasting Database to Lexington, KY, and to complete research in the Middle East, May, 1991.

Province of Quebec, Canada, Ministry of External Affairs Faculty Research Grant to study English- and French-language radio and television broadcasting in Quebec, Summer, 1989.

University of Maryland Graduate Studies and Research Summer Research Grant, June - September, 1986.

UNESCO/British Film Institute - Broadcasting Research Unit, 1985-1986, grant to study the impact of home video cassette recorders in the Arab world.

Hōsa-Bunka Foundation (Japanese Broadcasting Foundation), 1983-1984, grant to investigate media usage and image formation of the U.S. and Japan among adult Jordanians.

The Ford Foundation, 1979 - 1980, grant to finalize manuscript on broadcasting in the Middle East.

Edward R. Murrow Center of Public Diplomacy, Fletcher School of International Law and Diplomacy, Tufts University, research related to an analysis of international short-wave broadcasts to Africa, October, 1977.

University of Delaware/National Science Foundation Research Grant, September, 1976 - June, 1977. Research in the field of mass communication during residence in Egypt.

Fulbright-Hays Act, Visiting Professor of Mass Communication, Cairo University; American University in Cairo, Cairo, Egypt, September, 1976 - July, 1977.

University of Delaware General Faculty Research Grant, Mass Communication Research in Egypt and Lebanon, Summer, 1974.

University of Minnesota Graduate School Dissertation Research Grant, Summer, 1972.

### **BOOK REVIEWS:**

Zaharna, R.S., *Battles to Bridges: U.S. Strategic Communication and Public Diplomacy after 9/11*. Hampshire, U.K.: Palgrave Macmillan, 2012. *Global Media Journal*, Vol. 11, No. 21., 2012.

Wood, James, *History of International Broadcasting, Volume 2*. London: Institute of Electrical Engineers, 2000. *Journalism Studies*, Vol. 2, No., 318-319.

Everette E. Dennis and Robert W. Snyder, (Eds.), *Media & Democracy*. New Brunswick, NJ: Transaction Publishers, (1998). *Journalism and Mass Communication Quarterly*, Vol. 76, (Summer 1999), 401-402.

Christ, William (Ed.), *Media Education Assessment Handbook*. Mahwah, NJ: Lawrence Erlbaum Associates, 1997. *Communication Education*, Vol. 47, No. (October 1998), 384-385.

Street, Nancy L., and Matelski, Marilyn J., *Messages from the Underground: Transnational Radio in Resistance and in Solidarity*. Westport, Connecticut: Praeger, 1997, *Historical Journal of Film Radio and Television*, Vol 18, No 2 (1998), 313-314.

Bergmeier, H. J. P., & Lotz, R.E., *The Inside Story of Nazi Radio Broadcasting and Propaganda Swing*. New Haven: Yale University Press. *Feedback*, Vol. 39, No. 1 (1998), 45.

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*How We See the Rest of the World*. New York: Pantheon Books, 1981. *Journalism Quarterly*, Vol. 59, No. 2 (Summer, 1982), 326.

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Peers, Frank W. *The Public Eye: Television and the Politics of Canadian Broadcasting, 1952-1968*. Toronto, Canada: University of Toronto Press, 1979. *Journal of Communication*, Vol. 31, No. 1 (Winter, 1981), 235.

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Hilliard, Robert L. *Radio Broadcasting*. New York: Hastings House Publishers, 1974. *Journal of Broadcasting*, Vol. 20, No. 1 (Winter, 1976), 137-8.

Paulu, Burton. *Radio and Television Broadcasting in Eastern Europe*. Minneapolis: University of Minnesota Press, 1974. *Quarterly Journal of Speech*, Vol. 61, No. 3 (October, 1975), 366.

Head, Sydney W. *Broadcasting in Africa*. Philadelphia: Temple University Press, 1974. *Journal of Broadcasting*, Vol. 19, No. 1 (Winter, 1975), 117-118.

Oringel, Robert S. *Audio Control Handbook*. New York: Hastings House Publishers, 1972. *Public Telecommunications Review*, Vol. 2, No. 1 (February, 1974), 42-3.

Nisbett, Alec. *The Technique of the Sound Studio for Radio Television and Film*. New York: Hastings House Publishers, 1972. *Journal of Broadcasting*, Vol. 18, No. 1 (Winter, 1973-4), 119-290. McDayter, Walt, editor. *A Media Mosaic: Canadian Communications Through a Critical Eye*. Singer, Benjamin D., editor. *Communications in Canadian Society*. Telecommunications Directing Committee; *Instant World: A Report on Telecommunications in Canada*. *Journal of Broadcasting*, Vol. 18, No. 1 (Winter, 1973-4), 123-4.

Merritt, Richard L., editor. *Communication in International Politics*. Urbana, IL: University of Illinois Press, 1972. *Journal of Broadcasting*, Vol. 17, No. 2 (Spring, 1973), 250-1.

#### **ORGANIZATION MEMBERSHIPS:**

Broadcast Education Association (BEA)  
International Communication Association (ICA)  
Arab-U.S. Association for Communication Education (USACE)

#### **ORGANIZATIONAL AND EDITORIAL RESPONSIBILITIES:**

International Advisory Board Member, *Journal of Arab and Muslim Media Research*, 2009 – present.

Board Member (Vice President 2005-2007, President 2007-2008), Arab-U.S. Association for Communication Educators.

Chair, Advisory Board, Zayed University, College of Communication and Media Sciences, Dubai and Abu Dhabi, United Arab Emirates, 1999-2003.

Board Member, Broadcast Education Association, 1998 - 2002.

Associate Editor and Editorial Board Member, *Critical Studies in Mass Communication*, 1998 - 2000.

Member, Editorial Board, *Communication Quarterly*, January, 1998 – 2000; 2005-2007.

Program Chair, Broadcast Education Association 1995 Meeting, April, 1995, Las Vegas, NV.

Chair, Mass Communication Division, International Communication Association, May, 1991 - May, 1993; Vice Chair, May 1989-1991.

Member, Council for International Exchange of Scholars Discipline Advisory Committee for Fulbright Scholar Awards in Communications, July, 1991 - July, 1994.

Member, Broadcast Education Association Task Force on the Future of the Broadcast Education Association, 1991 - 1993.

Member, Editorial Board, *Journal of Communication*, 1991 – 2000; 2005-Present; Consulting and Contributing Editor, December, 1978 - 1991.

Member, Editorial Board, *Journal of Broadcasting and Electronic Media*, November, 1980 - January, 1992; September, 1994 - 1997; 1999 - 2010.

Manuscript Reviewer, *Journalism and Mass Communication Quarterly*, August, 1977 - Present.

Critical Reviewer, *Critical Studies in Mass Communication*, January, 1983 - 1998.

Member, Review Board, *Journal of Radio Studies*, 1991-1996.

Member, Consulting Editorial Board, Volumes 15 and 16, *International and Intercultural Communication Annual*, 1989-1991.

Chair, International Committee, Broadcast Education Association, April, 1988 -April, 1990. Vice Chair, April, 1986 - April, 1988.

Member, Editorial Board, *International Journal of Communication*, January, 1992 -present.

Chair, Publication Committee, Mass Communication Division, Speech Communication Association, November, 1983 - November, 1985.

Chair, Association for Education in Journalism and Mass Communication, International Communication Division Research Committee, August 1977 - August 1978.

Member, Association for Education in Journalism, International Research Committee, 1976 - 1978, 1980 - 1981.

Member, Broadcast Education Association, International Broadcasting Committee, 1979-1981.

Member, AEJMC Asia Foundation Grant Committee, 1977-1979.

Member, Speech Communication Association, International and Intercultural Speech Communication Commission, 1979 - 1981.

Contributing Editor, *Public Telecommunications Review*, August, 1974 - January, 1976.

**REFEREED ACADEMIC PAPERS PRESENTED:** (U.S. and International)

International Communication Association, Seattle, WA, May-23-26, 2014.

Qatar University Mass Communication Conference, Doha, Qatar, April 29-30, 2014.

Arab-United States Association for Communication Educators, Tangier, Morocco, November 12-15, 2013.

Cambridge University/Gulf Research Centre Cambridge, Media in the GCC, Cambridge University, England, July 2-6, 2013.

Cambridge University/Gulf Research Centre Cambridge, Media in the GCC, Cambridge University, England, July 6-9, 2011.

Arab-United States Association for Communication Educators, Dubai, U.A.E., October 12-15, 2003.

International Communication Association, San Diego, CA, May, 2003.

Arab-United States Association for Communication Educators, Beirut, Lebanon, November 1-3, 2002.

International Communication Association, Seoul, Korea, July, 2002.

International Communication Association/International Association for Mass Communication Research Digital Divide Conference, Austin, TX, November, 2001.

Association for Education in Journalism and Mass Communication, Washington, D.C., August, 2001.

Arab-United States Association for Communication Educators, Amman, Jordan, November 12-15, 2000.

Global Fusion 2000: Communication and Culture--Bridging Border, St. Louis, Missouri, October, 2000.

International Communication Association, Acapulco, Mexico, June, 2000.

Broadcast Education Association, Las Vegas, NV, April 2000.

Arab-United States Association for Communication Educators, Beirut, Lebanon, October 26-29, 1999.

Broadcast Education Association, Las Vegas, NV, April 1999.

Association for Education in Journalism and Mass Communication, Baltimore, MD, August, 1998.

International Communication Association, Jerusalem, July, 1998.

International Communication Association, Montreal, Canada, May, 1997.

Broadcast Education Association, Las Vegas, NV, April, 1997.

Association for Education in Journalism and Mass Communication, Anaheim, CA, August, 1996.

International Communication Association, Chicago, IL, May, 1996.

Association for Education in Journalism and Mass Communication, Washington, D.C., August, 1995.

International Communication Association, Albuquerque, NM, May, 1995.

Broadcast Education Association, Las Vegas, NV, April, 1995.

Broadcast Education Association, Las Vegas, NV, March, 1994.

Association for Education in Journalism and Mass Communication, Kansas City, Mo, August, 1993.

Association for Education in Journalism and Mass Communication, Montreal, Canada, August, 1992.

Association for Education in Journalism and Mass Communication, Boston, MA, August, 1991.

International Communication Association, Chicago, IL, May, 1991.

Broadcast Education Association, Las Vegas, NV, April, 1991.

International Communication Association, Dublin, Ireland, June, 1990.

Association for Education in Journalism and Mass Communication, Washington, D. C., August, 1989.

International Communication Association, San Francisco, CA, May, 1989.

International Communication Association, New Orleans, LA, May, 1988.

Speech Communication Association, Boston, MA, November, 1987.

Speech Communication Association, Chicago, IL, November, 1986.

International Communication Association, Chicago, IL, May, 1986.

Eastern Communication Association, Atlantic City, NJ, May, 1986.

Broadcast Education Association, Dallas, TX, April, 1986. Paper was co-winner of the BEA 1986 International Division paper competition.

International Communication Association, Honolulu, HI, May, 1985.

International Communication Association, San Francisco, CA, May, 1984.

Eastern Communication Association, Philadelphia, PA, March, 1984.

Association for Education in Journalism, East Lansing, MI, August, 1981.

Speech-Communication Association, New York, NY, November, 1980.

Association for Education in Journalism, Boston, MA, August, 1980.

National Association of Educational Broadcasters, Washington, D.C., October, 1978.

Association for Education in Journalism, Madison, WI, August, 1977.

Speech Communication Association, Houston, TX, December, 1975.

Association for Education in Journalism, Ottawa, Canada, August, 1975.

Broadcast Education Association, International Broadcasting Seminar, Washington, D.C., October, 1974.

Speech Communication Association, San Francisco, CA, December, 1971.

**INVITED PAPERS PRESENTED:** (Meetings, Conventions, Seminars)

Broadcast Education Association, Las Vegas, NV, April 6-9, 2014.

Broadcast Education Association, Las Vegas, NV, April 11-16, 2011.

Broadcast Education Association, Las Vegas, NV, April 14-17, 2010.

International Conference on the Impact of Satellite Television on Arab Identity, University of Sharjah, Sharjah, U.A.E.,  
Invited Keynote Speaker

Broadcast Education Association, Las Vegas, NV, April 24-27, 2006

Broadcast Education Association, Las Vegas, NV, April 17-20, 2004.

Global Fusion 2003, Austin, TX, October, 2003.

Broadcast Education Association, Las Vegas, NV, April 5-8, 2002.

Challenges for International Broadcasting Conference VI, sponsored by McMaster University, Laval University, Simon Fraser University, Memorial University of Newfoundland, and Radio Canada International/Canadian Broadcasting Corporation, Montreal, Canada, May 20-25, 2000.

The Center for the Study of World Television/United Nations Conference on Global Television Effects on the Economies of Cultures of the Developing World, New York City, April 7-8, 1999.

ARTICLE 19 Impact of Satellite Television Broadcasting Conference, Cairo, Egypt, February 20-21, 1999.

Arab-United States Association for Communication Educators, Cairo, Egypt, September 7-10, 1998.

Challenges for International Broadcasting Conference V, sponsored by McMaster University, Laval University, Simon Fraser University, Memorial University of Newfoundland, and Radio Canada International/Canadian Broadcasting Corporation, Ottawa, Canada, May 15-19, 1998.

Broadcast Education Association, Las Vegas, NV, April 3-5, 1998.

Symposium on Digital Radio Mondiale (The World Consortium for Digital AM Broadcasting Standards), March 2-6, 1998, Guangzhou, China.

Texas Association for Middle East Scholars, Annual Meeting, Austin, TX, February 20-21, 1998.

Challenges for International Broadcasting Conference IV, sponsored by McMaster University, Laval University, Simon Fraser University, Memorial University of Newfoundland, and Radio Canada International/Canadian Broadcasting Corporation, St. John's, Newfoundland, Canada, May 11-15, 1996.

Texas Association for Middle East Scholars, Annual Meeting, Austin, TX, February 23-24, 1996.  
Towards 2000 International Broadcasting Conference, sponsored by Radio Netherlands, Amsterdam, The Netherlands, September 11-14, 1995.

Direct Broadcast Satellites in the Arab World, sponsored by the Department of Mass Communication U.A.E. University, Al Ain, United Arab Emirates, May 8-10, 1994.

Challenges for International Broadcasting Conference III, sponsored by McMaster University, Laval University, Simon Fraser University, and Radio Canada International/Canadian Broadcasting Corporation, Vancouver, B.C., Canada, March 20-23, 1994.

Challenges for International Broadcasting Conference II, sponsored by McMaster University, Laval University, and Radio Canada International/Canadian Broadcasting Corporation, Quebec City, Quebec, Canada, March 21-25, 1992.

British Film Institute/University of London International Television Studies Conference, London, England, July 24-26, 1991.

BellSouth Conference on Telecommunications in Higher Education, Atlanta, GA, October 7-9, 1990.

Telecommunications Policy Research Conference, Airlie House, Airlie, VA, October 1-2, 1990.

Challenges for International Broadcasting Conference sponsored by McMaster University and Radio Canada International/CBC, Hamilton, Ontario, Canada, March 17-21, 1990.

Freedoms Foundation Conference on International Broadcasting in the Age of Glasnost, Valley Forge, PA, April 16-19, 1989.

International Association for Mass Communication Research, Barcelona, Spain, July 23-28, 1988. (with Joseph D. Straubhaar).

Broadcast Education Association/George Washington University International Broadcasting Seminar (co-organizer of conference), Washington, D.C., October 30-31, 1987.

International Institute of Communications, Edinburgh, Scotland, September 11-14, 1986.

Freedoms Foundation Conference on Broadcasting over the Iron Curtain, Past, Present, and Future, Valley Forge, PA, September 23-28, 1984.

International Institute of Communications, Berlin, West Germany, September 20-23, 1984.

Northwestern University Communication and Development Conference, Chicago, IL, October 13-15, 1983.

International Institute of Communications, Strasbourg, France, September 7-10, 1981. Annenberg School of Communications, World Communication Conference: Decisions for the Eighties, Philadelphia, PA, May 12-14, 1980.

International Mass Communication Research Association, Warsaw, Poland, September 5-8, 1978.

Middle East News Agency, Fletcher School of International Law and Diplomacy, Cairo University, Conference on the International News Media and the Developing World: Prospects for Cooperation, Cairo, Egypt, April 2-5, 1978.

**CONVENTIONS, PROGRAMS, AND SEMINARS ATTENDED AS PARTICIPANT:**

Cambridge University/Gulf Research Centre Cambridge, Media in the GCC, Cambridge University, England, August 24-27, 2014.

International Communication Association, London, England, June 17-21, 2013.

Broadcast Education Association, Las Vegas, NV, April 7-10, 2013.

Broadcast Education Association, Las Vegas, NV, April 15-19, 2012.

Arab-U.S. Association for Communication Educators, Beirut, Lebanon, October 27-31, 2011.

International Communication Association, Singapore, June 23-26, 2010.

Arab-U.S. Association for Communication Educators, Cairo, Egypt, November 13-18, 2009.

International Communication Association, Montreal, Canada, May 22-26, 2008.

Arab-U.S. Association for Communication Educators, Dubai, U.A.E., October 27-31, 2007.

Arab-U.S. Association for Communication Educators, Tangier, Morocco, November 19-23 2006.

International Communication Association, Dresden, Germany, June 19-21, 2006.

Arab-U.S. Association for Communication Educators, Kuwait City, Kuwait, November 17-20, 2005.

Re-Visioning Arab Communities in US Popular Culture, Austin, TX, June 25, 2004.

International Communication Association, New Orleans, LA, May 27-30, 2004.

Broadcast Education Association, Las Vegas, NV, April 2003.

Arab-U.S. Association for Communication Educators, Atlanta, GA, October 31-November 3, 2001.

International Communication Association, Washington, D.C., May 24-27, 2001.

Broadcast Education Association, Las Vegas, NV, April 2001.

Association for Education in Journalism and Mass Communication, New Orleans, LA, August, 1999.

International Communication Association, San Francisco, CA, May 27-June 1, 1999.

Freedom Forum Foundation Technology Seminar, San Francisco, CA, February 27-March 3, 1999.

National Communication Association, New York, NY, November 21-24, 1998.

Association for Education in Journalism and Mass Communication, Chicago, IL, July 30-August 3, 1997.

Emirates Center for Strategic Studies and Research, Third Annual Conference, *The Impact of the Information and Communication Revolution on Society and State in the Arab World*, Abu Dhabi, United Arab Emirates, January 4-7, 1997.



Radio France International Conference on High Frequency Digital Broadcasting, Paris, France, November 27, 1996.

Georgetown University School of Foreign Service, Center for Contemporary Arab Studies, 20th Annual Symposium, *The Information Revolution in the Arab World*, Washington, D.C., April 20-21, 1995.

Association for Education in Journalism and Mass Communication, Atlanta, GA, August, 1994.

International Communication Association, Sydney, Australia, July, 1994.

Speech Communication Association, Miami, FL, November, 1993.

International Communication Association, Washington, D.C., May, 1993.

Speech Communication Association, Chicago, IL, November, 1992.

International Communication Association, Miami, FL, May, 1992.

Speech Communication Association, Atlanta, GA, November, 1991.

Association for Education in Journalism and Mass Communication, Minneapolis, MN, August, 1990.

Broadcast Education Association, Atlanta, GA, March, 1990.

Southern States Communication Association, Louisville, KY, April, 1989.

The Coverage of Foreign Affairs in National Broadcast Media: The Public Image of the Federal Republic of Germany in the United States and Vice-Versa, University of Cincinnati, Cincinnati, OH, November, 1988.

Association for Education in Journalism and Mass Communication, Portland, OR, July, 1988.

Broadcast Education Association, Las Vegas, NV, April, 1988.

Texas Association of Middle Eastern Scholars, Austin, TX, October 10, 1987.

International Communication Association, Montreal, Canada, May 20, 1987.

Temple University Conference on Culture and Communication, Philadelphia, PA, October 10, 1986.

United States Information Agency Office of Research/National Academy of Sciences Seminar on International Communication and Information Policy Research, Washington, D.C., July 26, 1983.

International Communication Association, Dallas, TX, May 27-30, 1983.

Salzburg Seminar, Development, Communication and Social Change, Salzburg, Austria, March 20-27, 1982.

Association for Education in Journalism, Houston, TX, August, 1979.

Broadcast Education Association, Dallas, TX, March, 1979.

Instituto Centroamericano de Administracion de Empresas (Central American Institute of Business Administration), San Jose, Costa Rica, June 27-30, 1978.

International Studies Association Convention, Program Chair, Discussant, "News Coverage of and by the Third World," Washington, D.C., February, 1978.

King Saud University, Symposium on Mass Communication in the Arab World, Riyadh, Saudi Arabia, January, 1978.

International Institute of Communications, Washington, D.C., September, 1977.

United States Information Agency, Scholar Diplomat Seminar on Cross-Cultural Communications in Eastern Europe, Washington, D.C., August, 1976.

Association for Education in Journalism, College Park, MD, August, 1976.

International Radio Television Society, Faculty/Industry Seminar, Tarrytown, NY, February, 1974.

**NATIONAL SERVICE/PRESENTATIONS:**

Northwestern University School of Journalism, Qatar, Class Presentation, April 28, 2014.

Member, Media Advisory Council, International Research and Exchange Board (IREX), May 2003 - 2009.

Member, Board of Directors, Arab-U.S. Association for Communication Educators, January 2001 - present.

Chair, Advisory Committee, College of Communication and Media Sciences, Zayed University, Dubai, United Arab Emirates, May 2000 - present.

Member, Steering Board, (Ex-Officio) Digital Radio Mondiale (The World Consortium for Digital AM Broadcasting Standards), March 1998 - 2000.

Member, Interim Steering Board, Digital Radio Mondiale (The World Consortium for Digital AM Broadcasting Standards), November 26, 1996, Paris, France; April 4, 1997, Las Vegas, NV; August 29, 1997, Berlin, Germany; November 3-4, 1997, Washington, D.C; March 2-6, 1998, Guangzhou, China.

"Direct Satellite Broadcasting to the Middle East: A Study of Arab Government Frustration," Fulbright Institute of International Relations, Middle East Symposium, University of Arkansas, Fayetteville, AR, April 3, 1995.

"International Broadcasting in the 1990s," Voice of America's 50th Anniversary Conference on International Broadcasting in the 1990s and Beyond," Washington, D.C., November 4, 1992.

"The Changing Role of VOA," Voice of America European Division Symposium: "The Dilemma of Transition," Washington, D.C., March 17, 1992.

"The Beginning and Evolution of International Broadcasting: The Future of the Medium," Voice of America/Smithsonian Institution Symposium Celebrating the 50th Anniversary of the Voice of America, Washington, D.C., January 16, 1992.

"International Commercial Broadcasting: Prospects for Profit in the Ionosphere," Invited presentation, Center for Strategic and International Studies, Washington, D.C., May, 1991.

"Communication and Culture: The Other War in the Gulf," Moderator and presenter of program involving U.S.-based Arab journalists. Center for Strategic and International Studies, Washington, D.C., February 12, 1991.

"Middle East and Public Diplomacy: Mass Media and Government-to-Government Communication During the Iraq-Kuwait Crisis," Invited lecture, sponsored by the Indiana University Department of Telecommunications and The Indiana Center on Global Change and World Peace, Bloomington, IN, September 14, 1990.

"Communication Technology and Change in the Developing World: The Impact of the New Media in the Middle East," Invited lecture, the John F. Kennedy School of Government, Institute for Social and Economic Policy in the Middle East, Harvard University, Boston, MA, December 8, 1989.

"The Home Video Cassette Recorder and its Effect on Third World Electronic Media," Colloquium for Department of Communication/East-West Center, University of Hawaii, Honolulu, HI, May 12, 1988.

Communication Technology and Cultural Change in the Arab World," Address to faculty and graduate students, Department of Communication, The Ohio State University, Columbus, OH, November 19, 1987.

"Communication Technology, Intercultural Communication and Cultural Change," Seminar for graduate students and faculty, Department of Communication Studies, Bloomsburg University, Bloomsburg, PA, October 27-28, 1987.

"The Impact of the Electronic Media on the Arab World," address to visiting foreign journalists, Center for Foreign Journalists, Reston, VA, February 20, 1987.

"Video Cassette Recorders in the Developing World: Their Effect on Local Television and Film Production," College of Communication, The University of Texas at Austin, Austin, TX, October 9, 1987.

"Media in the Middle East," Seminar for students and faculty of the Pennsylvania University System Summer Honors Program, Bloomsburg University, Bloomsburg, PA, July 28, 1986.

"The American Electronic Media, Organization, Regulation and Economics," address to visiting foreign journalists, Center for Foreign Journalists, Reston, VA, February 21, 1986.

"Public Relations in International Understanding," presentation to 1985 meeting, U.S.A. Chapter, The Club of Rome, Washington, D.C., November 5, 1985.

"What Video Cassettes Are Doing to International Broadcasting" presentation for employees of the Voice of America, Washington, D.C., August 13, 1985.

"Broadcasting and Development in the Middle East: Will the Home Video Cassette Recorder Change the Status Quo?" invited address, November meeting, Michigan State University Council for Advanced Study of International Development, East Lansing, MI, November 28, 1983.

Conducted one-day seminar entitled, "Television Broadcasting in the Middle East: New Directions for the 1980s," for employees of the Foreign Broadcast Information Service, Washington, D.C., July 15, 1982.

Conducted one-day seminar entitled, "SOFIRAD: The New French Role in International Media," for selected employees of the United States International Communication Agency and the Voice of America, Washington, D.C., June 15, 1982.

#### **INTERNATIONAL SERVICE/PRESENTATIONS:**

Invited Lecture, "Contemporary News Reporting in the Gulf States," Zayed University, Dubai Campus, March 14, 2012.

Invited Lecture, "Radio Listening in the Gulf States," Zayed University, Abu Dhabi Campus, March 15, 2012.

Panel Presentation, "The Impact of Satellite Television in the Middle East," U.S. Institute for Peace, Washington, D.C., April 11, 2004.

Keynote Address, "Mass Communication Education and Training in Asia," International Conference on Media Education & Training, Kuala Lumpur, Malaysia, July 21, 2003.

Trainer, Department of State-Sponsored Workshop for Arab Journalists, Media City, Dubai, United Arab Emirates, December 14-18, 2002.

Keynote Lecture, "The Evolution of Journalism and Mass Communication Studies in the Middle East, "Arab-U.S. Association for Communication Educators, Tangier, Morocco, September 14, 1996.

Lectured to students and faculty, Metropolitan College, Kuala Lumpur, Malaysia on the development of direct broadcast satellites in Asia, January 3, 1994.

Conducted seminars for broadcasters/Ministry of Information officials and lectured at universities on mass media and national development, the impact of new communication technology, and direct satellite broadcasting for the United States Information Agency (USIA): Manama, Bahrain, June 3-7, 1993 and Kuwait, June 7-10, 1993.

Co-Presented (with James Hougland) "The Public Perceptions of Central Kentucky Communities and the Impact of Toyota Motor Manufacturing," The Toyota Foundation, Tokyo, Japan, June 19, 1991.

Lectured to faculty members, Department of Mass Communication, King Saud University, Riyadh, Saudi Arabia, December 31, 1990. Topic: "Current Research Trends in International Broadcasting and Media Systems."

Lectured at universities and made presentations and conducted workshops for broadcasters on the impact of the video cassette recorder, broadcasting and national development, new technology, and the New World Information and Communication Order, for the United States Information Agency (USIA): Cairo, Egypt, January 2-5; Doha, Qatar, January 6-8; Ankara and Istanbul, Turkey, January 9-13, 1990.

Conducted seminars for radio and television broadcasters and lectured at universities on the subjects of mass media and national development, new communication technology, the new world information order, and the impact of the home video cassette recorder in the developing world for the United States Information Agency (USIA): Cairo, Egypt, January 4-6, 1987; Lagos, Nsukka, and Ibadan, Nigeria, January 8-15, 1987; Colombo, Sri Lanka, January 19-20, 1987.

Conducted seminar for British Broadcasting Corporation External Service on trends in broadcasting technology and audience research, London, U.K., May 2, 1985.

Conducted seminars for television broadcasters and lectured at universities on mass media and national development for the United States Information Agency: New Delhi, Bombay, Calcutta, and Madras, India, August 9-14, 1984; Manama, Bahrain, August 25-28, 1984; Khartoum, Sudan, August 28-31, 1984. Conducted seminar on television programming trends for department heads, Jordan Television, Amman, Jordan, January 14, 1984.

Presented public lecture, The United States Information Service Cultural Center, Amman, Jordan, January 12, 1984. Topic: "New Mass Communication Technologies: Implications for the Middle East."

Lectured to faculty and students, Department of Journalism and Mass Communication, Yarmouk University, Yarmouk, Jordan, January 10, 1984. Topic: "The Development of New Communication Technologies."

Lectured to undergraduate mass communication students, Department of Mass Communication, King Saud University, Riyadh, Saudi Arabia, January 5, 1982. Topic: "American Public Opinion in the 1980s."  
Served as Communication Advisor to Minister of Health, Ministry of Public Health, Cairo, Egypt, December, 1976-June, 1977.

Conducted a two-day seminar on broadcasting and public opinion for Egyptian Ministry of Information, Radio and Television Federation, Cairo, Egypt, April 15-16, 1977.

Lectured to Advertising and Public Relations Professionals, Jordan University, Amman, Jordan, March 9, 1977. Topic: "The Role of Advertising and Public Relations in a Developing Society."

Conducted three-day seminar on mass media and national development co-sponsored by Jordan Television and the United States Information Agency, Amman, Jordan, March 7-9, 1977.

Conducted seminar on effects of mass communication and communication and national development. Seminar was co-sponsored by the Syrian Ministry of Culture and National Guidance and the United States Information Agency, Damascus, Syria, March 5, 1977.

Conducted three-day seminar on mass communication and national development, Sudanese Institute of Mass Communication, Khartoum, Sudan, January 31-February 2, 1977.

Lectured on effects of mass communication to African journalists at the American Center, Khartoum, Sudan, January 31, 1977.

Lectured to undergraduate mass communication majors at the Islamic University, Omdurman, Sudan, Faculty of Journalism, January 29, 1977.

**October, 2014**