

## CURRICULUM VITAE

### **Carina Mazariegos Zelaya**

Graduate Teaching and Research Assistant  
Department of Communication  
University of Kentucky

#### CONTACT INFORMATION

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#### EDUCATION

##### **Ph.D., Communication (Expected May 2022), University of Kentucky**

*Advisor:* Dr. Donald Helme; *Committee:*

*Dissertation:*

##### **M.A., Communication (May 2018), University of Kentucky**

*Advisor:* Dr. Donald Helme; *Committee:* Dr. Chike Anyaegbunam, Dr. Marko Dragojevic

*Thesis:* Not Your Grandmother's IUD: A Multiple Goals Perspective on Birth Control Conversations.

##### **B.A., Communication (May 2016), University of Kentucky**

*Major* in Communication, *Specialization* in Health Communication

*Scholastic Recognition:* International Student Ambassador Full Tuition Scholarship

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#### CERTIFICATES

*Health Communication*, University of Kentucky, Awarded May 2016

*Computer Technician*, Dowal School of Tegucigalpa, Awarded June 2012

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#### ACADEMIC AND PROFESSIONAL APPOINTMENTS

Aug 2018-Present	<i>Graduate Teaching Assistant</i> , College of Communication & Information, University of Kentucky
May 2018-Present	<i>Graduate Research Assistant</i> , Dr. Allison Gordon, College of Communication & Information, University of Kentucky
Oct 2016-Present	<i>Graduate Research Assistant</i> , Dr. Donald Helme, College of Communication & Information, University of Kentucky
Aug 2016-May 2018	<i>Graduate Teaching Assistant</i> , College of Communication & Information, University of Kentucky
Oct 2017-Mar 2018	<i>Graduate Research Assistant</i> , Dr. Kevin Real, Tara Watterson, University of Kentucky

Aug 2016-June 2017 *Graduate Research Assistant*, Dr. Matthew Savage, University of Kentucky  
Oct 2015-June 2016 *Undergraduate Research Assistant*, Dr. Allison Gordon, Dr. Matthew Savage, Appalachian Regional Commission, College of Dentistry, University of Kentucky  
Mar 2015- Jun 2015 *See Blue Orientation Leader*, University of Kentucky Admissions Program  
Aug 2013-May 2016 *Honduran International Student Ambassador*, University of Kentucky

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## TEACHING EXPERIENCE

### University of Kentucky

**COM351: Communication Theory – Instructor of Record**

Semesters Taught: Fall 2018

**COM 252: Interpersonal Communication – Instructor of Record**

Semesters Taught: Fall 2017, Spring 2018, Fall 2018

**COM 101: Introduction to Communication– Co-Developed Online Course/TA**

Semesters Taught: Summer 2017

**COM 101: Introduction to Communication – Assistant to Instructor**

Semesters Taught: Fall 2016; Spring 2017

**SEE BLUE Orientation: Introduction to College life – Instructor of Record**

Semesters Taught: Spring 2015; Summer 2015

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## HONORS/AWARDS

2017 Global Health Case Competition, Third Place  
2016 Teaching Assistantship, College of Communication, University of Kentucky  
2016 College of Communication Honors, University of Kentucky  
2015 Award from the College of Communication for academic excellence, University of Kentucky  
2015 Dean's List, University of Kentucky  
2014 Dean's List, University of Kentucky  
2013 Dean's List, University of Kentucky  
2013 International Student Ambassador Full Tuition Scholarship for Bachelor's degree

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## RESEARCH AREAS

- Health Communication
- Health Campaigns
- Community Based Research
- Interpersonal Communication
- Social Identity and Intergroup Communication
- Persuasion and Message Design
- Participatory Communication

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## GRANT EXPERIENCE

### *Funded Research*

Savage, M., Gordon, A., Aalboe, J., Mullins, R., Dennis, H., **Zelaya, C.**, Nawaz, A. Oral Health Beliefs and Behavior Among Young Adults in Appalachian Kentucky. Appalachian Regional Commission. (\$350,000). April 1, 2016-June 30, 2017. Role: Research Assistant. University of Kentucky.

Helme, D.W., Knudsen, H., Oser, C., Morris, E., de la Serna, X, **Zelaya, C.** The Roles of Masculinity and Male Gender-Identification in Smokeless Tobacco Use: A Novel Approach for Targeting Prevention Efforts. (\$15,182). July 1, 2016- December 31, 2017. Role: Research Assistant. University of Kentucky.

### *Unfunded Grant Proposals*

*Much More than a Smile: An Oral Health Campaign in Morehead State University.* Application Type: University Grants Program. Morehead State University. PI: Dr. Matthew Savage, CO-I: **Carina Zelaya.** (requested \$40,000)

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## COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS

Helme, D.W., de la Serna, X, **Zelaya, C.** (2018, May) Dipping and the dark side of social support. Poster presented at the 68<sup>th</sup> annual conference of the International Communication Association, Prague, Czech Republic.

Helme, D.W., Knudsen, H., Oser, C., Morris, E., de la Serna, X, **Zelaya, C.** (2018, March) The Roles of Masculinity and Male Gender-Identification in Smokeless Tobacco Use. Poster presented at the 2018 Kentucky Conference on Health Communication, Lexington, KY.

Savage, M. W., Scott, A., Dennis, H., **Zelaya, C.**, Nawaz, A., Aalboe, J. A., Mullins, R., & Stein, P. (2016, November). Toward a socio-contextual model of oral health disparities in Appalachian Kentucky. Manuscript presented at the 102<sup>nd</sup> annual conference of the National Communication Association, Philadelphia, PA.

de la Serna, X., Helme, D.W., **Zelaya, C.**, Morris, E., Oser, C., Knudsen, H. (2018, November) Because we are country: Dipping as a community of practice. Manuscript presented at the 104<sup>th</sup> annual conference of the National Communication Association, Salt Lake City, UT.

Helme, D.W., Oser, C., Knudsen, H., Morris, E., de la Serna, X, **Zelaya, C.** (2018, November) Smokeless tobacco and the rural male: How culture and masculinity contribute to adolescent use. Manuscript presented at the 104<sup>th</sup> annual conference of the National Communication Association, Salt Lake City, UT.

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## MANUSCRIPTS IN PROGRESS

**Zelaya, C.** (In Progress) Not Your Grandmother's IUD: A Multiple Goals Perspective on Birth Control Conversations.

Helme, D.W., Knudsen, H., Oser, C., Morris, E., de la Serna, X, **Zelaya, C.** (In Progress)  
 Smokeless Tobacco and the Rural Teen: How Culture and Masculinity Contribute to  
 Adolescent Use.

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**PROGRAM DEVELOPMENT**

- 2017 COM101 TA's GUIDEBOOK, University of Kentucky. Role: **Sole creator and writer.**  
 Project created for: Dr. Alan DeSantis
- 2017 Seal Kentucky Program, College of Dentistry, University of Kentucky. Role: **creator of  
 messages in oral health campaign**

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**PROFESSIONAL MEMBERSHIPS**

- 2017-present Health Communication Research Collaborative, University of Kentucky
- 2016-present International Communication Association
- 2016-present Communication Graduate Student Association, University of Kentucky
- 2015-present National Communication Association
- 2015-present American Communication Association
- 2013-2016 International Student Association, University of Kentucky

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**SERVICE- ACADEMIC**

- 2018-Present **Orientation Micro-Teaching Leader, University of Kentucky**
- 2017-Present **Seal Kentucky Program, College of Dentistry, University of Kentucky**
- 2016-Present **Global Health Case Competition Ambassador**
- 2016-Present **Communication Graduate Student Association (CGSA)**
- 2013-2016 **International Student Ambassadors**
- 2013-2016 **International Student Council (ISC)**
- 2013-2016 **Honors Communication Program**
- 2013-2016 **Communication Student Association (CSA)**
- 2015-2016 **Muslim Student Association (MSA)**
- 2015-2016 **Pre-Dental Society**

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**SERVICE- PROFESSIONAL**

- International Student Ambassador** *Aug 2013- May 2016*
- University of Kentucky Bookstore (Barnes & Noble)** *Aug 2015- May 2016*
- University of Kentucky Orientation Leader** *Mar 2015- Jun 2015*
- Internship at TIGO (Telecommunications Corporation in Honduras)** *April 2012-May 2012*

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**SERVICE- COMMUNITY**

2011-Present Operation Smile, Translator  
2013-2016 Fusion  
2015-2016 SHARE center with MSA

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**LANGUAGES**

Spanish (native)  
English (fluent)  
French (fluent)  
Portuguese (conversational)