

Health Communication

A specialization in health communication prepares students to manage, deliver and evaluate health services, health education, hospital administration, and health communication campaigns.

Pre-Major Requirements: Lower division required courses.

COM 101	Introduction to Communications	3 credits	term completed
CIS/WRD 110	Composition and Communication I	3 credits	term completed
CIS/WRD 111	Composition and Communication II	3 credits	term completed
COM 252	Introduction to Interpersonal Communication	3 credits	term completed
COM 249	Mass Media and Mass Culture	3 credits	term completed
		15 credits	

Health Communication Track Requirements: Upper division required and elective courses in the major.

Choose 1			
COM 326*	Communication Strategies for Professional Excellence	3 credits	term completed
COM 351*†	Introduction to Communication Theory		
COM 325+	Major Elective	3 credits	term completed
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COM 471	Introduction to Health Communication	3 credits	term completed
COM 482	Studies in Persuasion	3 credits	term completed
COM 571	Interpersonal Communication in Health	3 credits	term completed
COM 572	Health Communication Campaigns	3 credits	term completed
		21 credits	

*GCCR Requirement: must have 30 earned hours to enroll

†Students with 3.3+ COM GPA should consider departmental honors sequence: COM 351, COM 365, and COM 454

Cognate Requirements: Upper division electives outside the major that complement coursework.

COM 311	Patient Provider Communication	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
		15 credits	

Open Electives: Upper division electives in or outside the major.

300+	Open Elective	3 credits	term completed
300+	Open Elective	3 credits	term completed
		6 credits	

Example cognate and elective courses outside the major:

BST 330: Statistical Thinking for Population Health (Prereq: UK Core Quantitative)

COM 314: The Dark Side of Interpersonal Relationships

COM 316: Emergency and Disaster Communication: Zombie Apocalypse

CPH 310: Disease Detectives: Epidemiology in Action

CPH 315: Chronic Disease Epidemiology (Prereq: CPH 310)

CPH 423: Health of Kentuckians

KHP 300: Psychology and Sociology of Physical Education and Sport

KHP 590: Advanced Health Concepts (Prereq: KHP 230)

PHI 305: Health Care Ethics

PHI 350: Metaphysics and Epistemology

PHI 380: Death, Dying and the Quality of Life

SOC 350: Topics in Sociology – Access Health Care

SOC 350: Topics in Sociology – Mental Health

SOC 355: Sociology of Health and Illness

WRD 304: Writing in the Social Sciences

**The subject matter of these courses appears to be related to the track. These classes are not endorsed by the Communication Department.*

Health Communication Faculty: Dr. Allison Scott Gordon, Dr. Nancy Harrington, and Dr. Don Helme, Dr. Kevin Wombacher, Dr. Aurora Occa, and Dr. Diane Francis