

Business and Organizational Communication

A specialization in business and organizational communication prepares students for careers in management, consulting, sales, human resources, risk and crisis, and conflict resolution and training.

Pre-Major Requirements: Lower division required courses.

COM 101	Introduction to Communications	3 credits	term completed
CIS/WRD 110	Composition and Communication I	3 credits	term completed
CIS/WRD 111	Composition and Communication II	3 credits	term completed
COM 252	Introduction to Interpersonal Communication	3 credits	term completed
COM 249	Mass Media and Mass Culture	3 credits	term completed
		15 credits	

Business & Organizational Track Requirements: Upper division required and elective courses in the major.

COM 325	Introduction to Organizational Communication	3 credits	term completed
Choose 1			
COM 326*	Communication Strategies for Professional Excellence	3 credits	term completed
COM 351*†	Introduction to Communication Theory		
COM 325+	Major Elective	3 credits	term completed
Choose 3			
COM 425	Communication, Negotiation and Conflict	3 credits	term completed
COM 581	Teamwork and Leadership in Organizations	3 credits	term completed
COM 525	Advanced Issues in Organizational Communication	3 credits	term completed
COM 535	Risk and Crisis Communication		
COM 399	Internship in Communication		
COM 325+ or 400+	Major Elective (400+ with internship; 325+ without)	3 credits	term completed
		21 credits	

*GCCR Requirement: must have 30 earned hours to enroll

†Students with 3.3+ COM GPA should consider departmental honors sequence: COM 351, COM 365, and COM 454

Cognate Requirements: Upper division electives outside the major that complement coursework.

COM 315	Understanding Workplace Comm. in a Diverse Society	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
300+	Cognate	3 credits	term completed
		15 credits	

Open Electives: Upper division electives in or outside the major.

300+	Open Elective	3 credits	term completed
300+	Open Elective	3 credits	term completed
		6 credits	

Example cognate and elective courses outside the major:

CIS 300: Strategic Business & Professional Communication

FAM 350: Consumer Issues

ICT 301: Intro to Databases

ICT 303: Systems Analysis

IS 402: Competitive Intelligence

MKT 300: Marketing Management (Prereq: ECO 202 and sophomore standing)

PHI 334: Business Ethics

PHI 337 Intro Legal Philosophy

SOC 342: Organizations and Work in Society

SOC 380: Globalization - A Cross Cultural Perspective

WRD 322: Rhetoric and Argument

**The subject matter of these courses appears to be related to the track. These classes are not endorsed by the Communication Department.*

Business and Organizational Communication Faculty: Dr. David Johnson, Prof. Cyndy Miller, Dr. Andy Pilny, Dr. Kevin Real, Dr. Jennifer Scarduzio, Dr. Jeannette Sutton, Dr. Shari Veil, and Dr. Rong Wang